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REACH OUT AND READ CONVENES ANNUAL NATIONAL LEADERSHIP CONFERENCE  
*Early Childhood Development Experts Join Forces to Benefit 4.7M Children*

**Cincinnati, OH (March 15):** From May 16-18, Reach Out and Read will host its annual National Leadership Conference at the Cincinnati Children’s Hospital. 150 medical providers and experts in pediatrics, literacy, and early childhood development will gather to engage with the latest research in their fields.

Hosted by **National Board Chair, Thomas G. DeWitt, MD, FAAP**, this is Reach Out and Read’s largest conference to date. Attendees represent more than 6,000 program sites and 32,000 practitioners across the United States. The three-day conference will feature presentations by early childhood development leaders, among them, **Professor Ariel Kalil**, Founder and Director of the Behavioral Insights and Parenting Lab at the University of Chicago. Reach Out and Read’s **National Medical Director and New York Times columnist, Perri Klass, MD, FAAP**, will introduce and moderate several discussions throughout the week.

“What we achieve in three days at our National Leadership Conference will ripple out into our national network,” said Thomas DeWitt. “The ideas we discuss here keep Reach Out and Read moving forward, so that we remain at the forefront of early childhood development, especially for children growing up in poverty.”

Reach Out and Read’s medical champions are changing the lives of young children every day. We are grateful for the support of Pampers, Scholastic, All About Books, and Interstate Books4School – their generous sponsorships of the National Leadership Conference enhance Reach Out and Read’s ability to impact over 4.7 million children in all 50 states.

**About Reach Out and Read:** Founded in 1989 at Boston City Hospital (now Boston Medical Center), Reach Out and Read is a national nonprofit organization that gives young children a foundation for success by incorporating books into pediatric care and encouraging families to read aloud together. Reach Out and Read currently serves 4.7 million children and their families, reaching 1 out of every 4 children from low-income families in the US. The Reach Out and Read network brings together 32,000 medical providers at over 6,000 program sites in all 50 states and Washington, D.C. The Reach Out and Read model is endorsed by the American Academy of Pediatrics. Learn more at [reachoutandread.org](http://reachoutandread.org); follow us on [Facebook](#), [Twitter](#), and [Instagram](#). Reach Out and Read is a registered 501c3.

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