



FOR IMMEDIATE RELEASE: June 05, 2019

Media Contact: Jen Tegan
Reach Out and Read National Center
jen.tegan@reachoutandread.org
(617)415-5039

***Reach Out and Read Welcomes New
Chief Operating Officer Lambrina Kless, PhD***

Boston, Massachusetts, As Reach Out and Read (ROR) celebrates its 30th year in operation, the National Center is very pleased to announce that **Lambrina Kless has been hired as Chief Operating Officer (COO) for the Reach Out and Read network, effective May 13, 2019**. Ms. Kless will lead strategic operations of the organization's national network, ensuring connectivity, quality and partnership among the national center, regional affiliates and local sites.

Ms. Kless is a graduate of Harvard University, and also received her PhD in Administration and Policy Analysis from Stanford University. Prior to joining Reach Out and Read, she served in multiple leadership roles with national organizations, most recently as Chief Program Officer for the National Center for Teacher Residencies as well as National Director of Learning and Innovation at Teach Plus.

In this new role, Ms. Kless will be instrumental in developing and refining the systems and processes needed to drive programmatic excellence. "We are incredibly well positioned as an organization to capitalize on a strong foundation to scale our work strategically and with fidelity, in order to serve our providers and families," said Ms. Kless.

In welcoming Ms. Kless, Reach Out and Read's Chief Executive Officer, Brian Gallagher, said, "Lambrina's extensive experience in program strategy and design, partnership building, data integration and evaluation, combined with her clear passion for the mission of Reach Out and Read, made Lambrina stand out throughout the recruitment process."

About Reach Out and Read: *Reach Out and Read is the only national nonprofit organization that gives young children a foundation for success by incorporating books into pediatric care and encouraging families to read aloud together. Currently, the organization serves over 4.7 million children and families at more than 6,200 program sites in all 50 states and D.C. The Reach Out and Read model is endorsed by the American Academy of Pediatrics. Learn more at www.reachoutandread.org; follow us on Facebook, Twitter, and Instagram. Reach Out and Read is a registered 501c3.*