



Founded in 1989, Reach Out and Read gives young children a foundation for success by incorporating books into pediatric care and encouraging families to read aloud together. Reach Out and Read's tens of thousands of trained pediatric providers use books as a diagnostic tool during regular check-ups, and teach parents how to engage their child with a book to promote positive parent-child interactions during the rapid brain growth between birth and age five, particularly in economically disadvantaged families who are at risk for adverse outcomes. The daily practice of reading aloud with a parent supports children's literacy and math skill development, their social-emotional development, and prepares them for future success in school. Through its national network of providers, Reach Out and Read is helping to set 4.8 million children a year on a path to a bright future, from birth.

Reach Out and Read is the only national early literacy intervention delivered through pediatric care providers. The program has been the subject of 16 independent studies, the largest body of scientific research for any psychosocial intervention in pediatrics. Research shows that children served by Reach Out and Read are read to more often, enjoy sharing books more, and have better expressive and receptive language skills.

The Opportunity

Reporting to the Chief Operating Officer (and collaborating closely with the Development and Operations Teams), the Strategic Consultant has a unique opportunity to help shape the future direction of Reach Out and Read in the Bay Area. Reach Out and Read has operated in the Bay Area (encompassing Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara, Solano, and Sonoma counties) since 1996, with the Children's Health Center at San Francisco General Hospital as the flagship site. Through grassroots growth and the advocacy of an ever-growing network of Bay Area Reach Out and Read medical champions, Reach Out and Read has expanded to serve families at over 120 clinical locations in the region. These sites range from small community clinics to large Health Systems and serve a diverse population, primarily targeted at serving children and families in high-need areas.

In alignment with the strategic direction of Reach Out and Read, the Reach Out and Read National Center has prioritized the development of an affiliate in the Bay Area to ensure the ongoing sustainability and high-quality implementation of the Reach Out and Read model. This would allow us to strengthen the impact of our intervention in serving over 110,000 children at 129 clinical locations. Experience throughout our network of 36 Reach Out and Read affiliates has demonstrated that strong local staffing and infrastructure are required to have a maximum impact on the children and families served. Effective staffing includes a strong founding strategic presence, and Executive Director responsible for program sustainability and growth, a Medical Director, and a Program Director and Program Specialists to ensure continued engagement of healthcare providers for our intervention.

Reach Out and Read is excited to bring on board a Strategic Consultant to help kickstart this next phase of growth and infrastructure in the Bay Area of California. This is an exciting opportunity for a seasoned professional with deep Bay Area connections; non-profit, philanthropy, and early childhood sector experience; and a proven track record of building effective partnerships at all levels. We seek someone who is passionate about early childhood development and the mission of Reach Out and Read.

With the goal of in the next two years establishing a local Reach Out and Read affiliate with designated and funded staff to serve all Reach Out and Read sites in the defined nine-county geography in the Bay Area, the Strategic Consultant role will help to lay the groundwork necessary to strengthen the existing infrastructure to support Reach Out and Read programs in the Bay Area and ensure high-quality program delivery, sustainability, and growth.

Key Responsibilities and Outcomes Include:

Development/Fundraising and Partnership Building (75%)

- Engage and build an Advisory Committee to advise and thought partner on the overall strategy for the region, and engage other stakeholders and advocates.
- Work with the Advisory Committee to secure start-up funding for ROR Bay Area according to a business plan created in collaboration with ROR National.
- Prospect potential further funding in collaboration with the Reach Out and Read National Center.
- Analyze the local funding landscape and raise targeted start-up funds.
- Build partnerships with allies to engage in policy and advocacy support.

Strategic Analysis and Positioning (20%)

- Carry out Strategic positioning analysis for Reach Out and Read Bay Area.
- Best understand where ROR Bay Area services fit within the broader Bay Area/California early education and health landscape, and the operating model that best supports those services as they exist now and allowing for expansion.

Expand Reach Out and Read Affiliate Team (5%)

- In collaboration with the National Center, guide the hiring process for a high-caliber Executive Director, including working with Advisory Committee and National Center to create a ROR Bay Area ED job description and managing the search for the ROR Bay Area ED.
- In collaboration with the ROR National Team, onboard the ROR Bay Area ED, with an emphasis on supporting introductions to key influencers in the local early childhood field.

Qualifications and Experience

There are innumerable ways to learn, grow and excel professionally. We respect this when we review applications and take a broad look at the experience of each applicant. We want to get to know you and the unique strengths you will bring to the work. We are most likely to be interested in your candidacy if you can demonstrate the majority of the qualifications and experiences listed below.

- 10+ number of years of relevant work experience
- Undergraduate degree or equivalent knowledge or experience
- Strategic planning and leadership experience
- Proven track record with funder, project, and partnership management, and development experience
- Knowledge of and experience working in pediatric and/or early childhood development space
- Proven track record of building partnerships and relationships with key stakeholders, including field leaders, policy and advocacy supporters, allies, etc.
- Ability to deliver on ambitious goals and benchmarks
- Strong analytical skills and use of data to drive decision-making and to build consensus/support for evidence-based solutions
- Exceptional listening, trust-building and ability to lead inter-personally
- Excellent problem-solving, operational, and communication skills
- Proactive attitude, out of the box thinking, sense of humor, and ability to thrive in a fast-paced environment

Position Specifications

This is an approximately 10 hour/week position, based in the Bay Area, California. Competitive compensation provided.

To Apply: Please email a cover letter and resume, with the subject line "Strategic Consultant Application" to Lambrina.Kless@reachoutandread.org.

ABOUT REACH OUT AND READ

Our Mission: To give young children a foundation for success by incorporating books into pediatric care and encouraging families to read aloud together.

- Reach Out and Read program sites are located in more than 6,400 hospitals and health centers in all 50 states, Washington, D. C., and the U.S. Virgin Islands.
- Reach Out and Read serves 4.8 million children and their families annually.
- More than 7.4 million new, developmentally appropriate books are given to children annually.
- More than 34,000 medical providers currently participate in Reach Out and Read
- Our peer-reviewed body of evidence demonstrates that Reach Out and Read parents are two-and-a-half times more likely to read regularly to their children, and that children experiencing Reach Out and Read show enhanced language development.

To learn more about Reach Out and Read, visit www.reachoutandread.org.

-----EQUAL OPPORTUNITY EMPLOYER-----

Reach Out and Read is an equal opportunity employer and does not discriminate on the basis of sex, race, color, religion, sexual orientation, national origin, cultural heritage, ancestry, political belief, age, marital status, pregnancy, physical or mental disability or veteran status. Reach out and Read is compliant with the American with Disabilities Act and we are committed to making special accommodations for your interview or work as a member of our team. If specific accommodations are needed, please notify hr@reachoutandread.org and we will work to accommodate your needs.