

Kevin P. Martin & Associates, P.C.



Reach Out and Read, Inc.

Financial Statements

June 30, 2021



Reach Out and Read, Inc.

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June 30, 2021

Independent Auditors' Report

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Independent Auditors' Report

To the Board of Directors of
Reach Out and Read, Inc.

Report on the Financial Statements

We have audited the accompanying financial statements of Reach Out and Read, Inc. (the Organization), which comprise the statement of financial position as of June 30, 2021, and the related statements of activities, cash flows and functional expenses for the year then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Organization as of June 30, 2021, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Emphasis of Matter

As discussed in Note 1(o) to the financial statements, the Organization has adopted ASU 2014-09, *Revenue from Contracts with Customers* and all subsequent amendments to the ASU (collectively, ASC 606) and ASU 2018-13, *Fair Value Measurement (Topic 820), Disclosure Framework - Changes to the Disclosure Requirements for Fair Value Measurement*. Our opinion is not modified with respect to these matters.

Report on Summarized Comparative Information

We have previously audited the Organization's 2020 financial statements, and we expressed an unmodified audit opinion on those audited financial statements in our report dated December 10, 2020. The prior year summarized comparative information is not intended to constitute a presentation in conformity with accounting principles generally accepted in the United States of America. In our opinion, the summarized comparative information presented herein as of and for the year ended June 30, 2020, is consistent, in all material respects, with the audited financial statements from which it has been derived.

Other Reporting Required by *Government Auditing Standards*

In accordance with *Government Auditing Standards*, we have also issued our report dated November 15, 2021 on our consideration of the Organization's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements and other matters. The purpose of that report is solely to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the Organization's internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the Organization's internal control over financial reporting and compliance.



Braintree, Massachusetts
November 15, 2021



Independent Auditors' Report on Internal Control Over Financial Reporting and on Compliance and Other Matters Based on an Audit of Financial Statements Performed in Accordance With *Government Auditing Standards*

To the Board of Directors of
Reach Out and Read, Inc.

We have audited, in accordance with the auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards* issued by the Comptroller General of the United States, the financial statements of Reach Out and Read, Inc. (the Organization), which comprise the statement of financial position as of June 30, 2021, and the related statements of activities, functional expenses and cash flows for the year then ended, and the related notes to the financial statements, and have issued our report thereon dated November 15, 2021.

Internal Control Over Financial Reporting

In planning and performing our audit of the financial statements, we considered the Organization's internal control over financial reporting (internal control) as a basis for designing the audit procedures that are appropriate in the circumstances for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Organization's internal control. Accordingly, we do not express an opinion on the effectiveness of the Organization's internal control.

A *deficiency in internal control* exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct, misstatements on a timely basis. A *material weakness* is a deficiency, or a combination of deficiencies, in internal control, such that there is a reasonable possibility that a material misstatement of the entity's financial statements will not be prevented, or detected and corrected on a timely basis. A *significant deficiency* is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

Our consideration of internal control was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control that might be material weaknesses or significant deficiencies. Given these limitations, during our audit we did not identify any deficiencies in internal control that we consider to be material weaknesses. However, material weaknesses may exist that have not been identified.

Compliance and Other Matters

As part of obtaining reasonable assurance about whether the Organization's financial statements are free from material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts and grant agreements, noncompliance with which could have a direct and material effect on the financial statements. However, providing an opinion on compliance with those provisions was not an objective of our audit, and accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance or other matters that are required to be reported under *Government Auditing Standards*.

Purpose of this Report

The purpose of this report is solely to describe the scope of our testing of internal control and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the Organization's internal control or on compliance. This report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the Organization's internal control and compliance. Accordingly, this communication is not suitable for any other purpose.



Numin P. Martini & Associates, P.C.

Braintree, Massachusetts
November 15, 2021

Reach Out and Read, Inc.

Statement of Financial Position

As of June 30, 2021

With Comparative Totals as of June 30, 2020

	<u>2021</u>	<u>2020</u>
Current Assets		
Operating cash	\$ 6,460,833	\$ 4,025,738
Cash reserves	865,520	864,574
Total cash and cash equivalents	<u>7,326,353</u>	<u>4,890,312</u>
Accounts receivable	514,418	117,027
Grants receivable, current	1,508,305	1,278,490
Prepaid expenses	<u>51,541</u>	<u>30,814</u>
Total current assets	<u>9,400,617</u>	<u>6,316,643</u>
Property and Equipment		
Furniture and fixtures	23,410	23,410
Computer equipment and software	<u>561,048</u>	<u>521,608</u>
Total property and equipment	584,458	545,018
Less: accumulated depreciation	<u>(185,055)</u>	<u>(119,723)</u>
Total property and equipment, net	<u>399,403</u>	<u>425,295</u>
Other Assets		
Intangible assets, net	52,517	66,217
Cash restricted for endowment	111,477	111,477
Grants receivable, net of current portion	<u>160,000</u>	<u>147,500</u>
Total other assets	<u>323,994</u>	<u>325,194</u>
Total Assets	<u>\$ 10,124,014</u>	<u>\$ 7,067,132</u>
Current Liabilities		
Accounts payable	\$ 316,855	\$ 132,616
Accrued expenses	729,772	406,613
Grants payable	5,404	10,514
Notes payable - paycheck protection program	<u>933,180</u>	<u>933,180</u>
Total current liabilities	<u>1,985,211</u>	<u>1,482,923</u>
Net Assets		
Net assets without donor restrictions		
Board designated	1,550,000	1,275,000
Undesignated	<u>3,988,599</u>	<u>1,899,846</u>
Total net assets without donor restrictions	5,538,599	3,174,846
Net assets with donor restrictions	<u>2,600,204</u>	<u>2,409,363</u>
Total net assets	<u>8,138,803</u>	<u>5,584,209</u>
Total Liabilities and Net Assets	<u>\$ 10,124,014</u>	<u>\$ 7,067,132</u>

The accompanying notes are an integral part of the financial statements.

Reach Out and Read, Inc.

Statement of Activities

For the Year Ended June 30, 2021
With Comparative Totals for the Year Ended June 30, 2020

	Without Donor Restrictions	With Donor Restrictions	2021 Total	2020 Total
Support and Revenue				
Contributions	\$ 4,125,496	\$ 4,033,593	\$ 8,159,089	\$ 6,730,735
Donated goods and services	2,471,672	-	2,471,672	2,565,208
Government grants	3,596,685	-	3,596,685	2,857,470
Other	57,361	-	57,361	11,542
Interest	3,697	-	3,697	30,108
	10,254,911	4,033,593	14,288,504	12,195,063
Net assets released from restrictions	3,842,752	(3,842,752)	-	-
Total	14,097,663	190,841	14,288,504	12,195,063
Expenses				
Program	10,171,939	-	10,171,939	10,062,418
Management and general	1,464,389	-	1,464,389	1,165,385
Fundraising	1,030,762	-	1,030,762	1,145,278
	12,667,090	-	12,667,090	12,373,081
Change in Net Assets Before Other Income	1,430,573	190,841	1,621,414	(178,018)
Other Income				
Forgiveness of note payable - paycheck protection program	933,180	-	933,180	-
Change in Net Assets	2,363,753	190,841	2,554,594	(178,018)
Net Assets - Beginning of Year	3,174,846	2,409,363	5,584,209	5,762,227
Net Assets - End of Year	\$ 5,538,599	\$ 2,600,204	\$ 8,138,803	\$ 5,584,209

The accompanying notes are an integral part of the financial statements.

Reach Out and Read, Inc.

Statement of Cash Flows

For the Year Ended June 30, 2021

With Comparative Totals for the Year Ended June 30, 2020

Cash Flows from Operating Activities	<u>2021</u>	<u>2020</u>
Change in net assets	\$ 2,554,594	\$ (178,018)
Adjustments to reconcile change in net assets to net cash provided by operating activities:		
Depreciation and amortization	79,032	44,608
Forgiveness of note payable - Paycheck Protection Program	(933,180)	-
Decrease (increase) in assets:		
Accounts receivable	(397,391)	(68,694)
Grants receivable	(242,315)	966,510
Prepaid expenses	(20,727)	117,507
Increase (decrease) in liabilities:		
Accounts payable	184,239	21,498
Accrued expenses	323,159	(48,995)
Grants payable	<u>(5,110)</u>	<u>(8,061)</u>
Net Cash Provided by Operating Activities	<u>1,542,301</u>	<u>846,355</u>
Cash Flows from Investing Activities		
Purchase of property and equipment	(39,440)	(136,310)
Purchase of intangible assets	<u>-</u>	<u>(39,000)</u>
Net Cash Used in Investing Activities	<u>(39,440)</u>	<u>(175,310)</u>
Cash Flows from Financing Activities		
Advances on notes payable - paycheck protection program	<u>933,180</u>	<u>933,180</u>
Net Cash Provided by Financing Activities	<u>933,180</u>	<u>933,180</u>
Net Increase in Cash, Cash Equivalents and Restricted Cash	2,436,041	1,604,225
Cash, Cash Equivalents and Restricted Cash - Beginning	<u>5,001,789</u>	<u>3,397,564</u>
Cash, Cash Equivalents and Restricted Cash - Ending	<u>\$ 7,437,830</u>	<u>\$ 5,001,789</u>
Cash and cash equivalents	\$ 7,326,353	\$ 4,890,312
Cash restricted for endowment	<u>111,477</u>	<u>111,477</u>
Cash, Cash Equivalents and Restricted Cash - Ending	<u>\$ 7,437,830</u>	<u>\$ 5,001,789</u>

The accompanying notes are an integral part of the financial statements.

Reach Out and Read, Inc.

Statement of Functional Expenses

For the Year Ended June 30, 2021

With Comparative Totals for the Year Ended June 30, 2020

	Program	Management and General	Fundraising	2021 Total	2020 Total
Salaries	\$ 3,157,325	\$ 789,525	\$ 520,129	\$ 4,466,979	\$ 4,420,943
Payroll taxes and benefits	705,681	176,464	116,252	998,397	945,645
Total employee compensation	3,863,006	965,989	636,381	5,465,376	5,366,588
Books	4,869,482	-	-	4,869,482	4,750,072
Coalitions	322,830	-	-	322,830	10,000
Conferences and travel	2,782	768	570	4,120	185,040
Consulting	712,288	182,209	243,255	1,137,752	1,272,790
Depreciation and amortization	-	79,032	-	79,032	44,608
Equipment rental and maintenance	86,832	137,666	36,838	261,336	176,010
Literacy materials	14,977	-	-	14,977	16,668
Other communication and outreach	-	-	17,878	17,878	21,407
Other expenses	22,243	36,134	25,977	84,354	106,645
Other occupancy	4,343	2,172	2,172	8,687	4,568
Payroll and human resources fees	16,540	4,136	2,725	23,401	101,936
Postage and delivery	19,296	988	17,533	37,817	25,107
Printing	12,330	-	30,912	43,242	25,185
Professional fees	-	30,770	-	30,770	23,091
Recruiting	-	4,406	-	4,406	909
Rent	28,166	14,084	14,084	56,334	80,403
Research and evaluation	27,803	-	-	27,803	29,851
Staff development, education and training	6,988	500	210	7,698	3,106
Supplies	14,394	260	164	14,818	16,494
Telephone and internet	56,993	4,820	1,608	63,421	56,438
Training	89,736	-	-	89,736	53,616
Utilities	910	455	455	1,820	2,549
Total Functional Expenses	\$ 10,171,939	\$ 1,464,389	\$ 1,030,762	\$ 12,667,090	\$ 12,373,081

The accompanying notes are an integral part of these financial statements.

Reach Out and Read, Inc.

Notes to Financial Statements

June 30, 2021

(1) Summary of Significant Accounting Policies

The financial statements have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America (U.S. GAAP). The significant accounting policies followed by Reach Out and Read, Inc. (the Organization) are described below to enhance the usefulness of the financial statements to the reader.

(a) Nature of Activities

The Organization was incorporated in the Commonwealth of Massachusetts as a not-for-profit organization under the laws of Massachusetts on July 29, 1999. The Organization is the only national early literacy organization working directly with pediatric care providers to train them to model the value to parents of reading aloud to their children every day. The Organization is driven by the mission to give young children a foundation for success by incorporating books into pediatric care and encouraging families to read aloud together. When families read aloud to their young children, they can give them a better start to life.

The program begins in infancy and continues through age five, with a special emphasis on children growing up in low-income communities. Pediatricians and other pediatric clinicians who are involved in the organization share brand-new, age and language appropriate books and literacy advice with children and parents at each well-child visit up to the age of 5. The effectiveness of the Organization's model is recognized by the American Academy of Pediatrics in a policy statement that recommends early literacy promotion as an essential component of pediatric care. The program is both cost-effective, and evidence-based: research shows that our program results in more frequent reading at home, accelerated vocabulary and critical brain development.

Through generous support and revenue from individual contributions, corporate foundations, donated goods and services and government grants, the Organization provides books and training to approved program sites in all 50 states and Washington, DC. Approved program sites are medical facilities that have demonstrated the ability to implement the model and have signed a letter of agreement with the Organization. Funding sources are generated by program sites, regional affiliates, and the national center. During the year ending June 30, 2021, approximately 6.4 million books were distributed to approximately 6,100 sites.

(b) Basis of Presentation

The statement of activities reports all changes in net assets, including changes in net assets without donor restrictions, from operating activities. Operating revenues consist of those monies received and other contributions attributable to the Organization's ongoing efforts. Non-operating revenue consists of the forgiveness received on the Organization's Paycheck Protection Program (PPP) note payable.

Reach Out and Read, Inc.

Notes to Financial Statements

June 30, 2021

(1) Summary of Significant Accounting Policies - continued

(c) Standards of Accounting and Reporting

The Organization's net assets (excess of its assets over liabilities) and its revenues, expenses, gains and losses are classified based on the existence or absence of donor-imposed restrictions.

The statement of financial position presents two classes of net assets (net assets without donor restrictions and net assets with donor restrictions) and the statement of activities displays the change in each class of net assets. The classes of net assets applicable to the Organization are presented as follows:

Net Assets Without Donor Restrictions - Net assets that are not subject to donor imposed restrictions. Net assets without donor restrictions consist of assets and contributions available for the support of operations. These net assets may be designated for specific purposes by management or the Board of Directors.

Net Assets With Donor Restrictions - Net assets that are subject to donor-imposed stipulations that may or will be met, either by actions of the Organization and/or passage of time. When a restriction expires, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statement of activities as net assets released from restrictions.

Net assets with donor restrictions also includes the original amount of gifts and investment earnings required by the donor to be permanently retained. Generally, the donors of these assets permit the Organization to use all or part of the income earned on related investments for general or specific purposes.

(d) Cash and Cash Equivalents and Cash Restricted for Endowment

The Organization considers all highly liquid investments purchased with an original maturity of three months or less, which are neither held for nor restricted by donors for long-term purposes, to be cash equivalents. Cash and highly liquid financial instruments restricted to endowments that are perpetual in nature, or other long-term purposes are excluded from this definition.

The Organization maintains its cash balances at financial institutions located in Massachusetts. The cash balances are secured by the Federal Deposit Insurance Corporation (FDIC). At times these balances may exceed the federal insurance limits; however, the Organization has not experienced any losses with respect to its bank balances in excess of government provided insurance. Cash and deposit balances with Bank of America, Merrill Lynch and BNY Mellon amounted to \$6,168,409, \$976,124 and \$333,113, respectively, as of June 30, 2021. The Organization did not maintain cash balances in excess of FDIC limits in any other financial institution as of June 30, 2021.

Cash restricted for endowment is restricted by a donor, see Note 8(a) for more details.

Reach Out and Read, Inc.

Notes to Financial Statements

June 30, 2021

(1) Summary of Significant Accounting Policies - continued

(e) Revenue Recognition

The Organization earns revenue as follows:

The Organization generally measures revenue based on the amounts of consideration it expects to be entitled for the transfers of goods and services to a customer, then recognizes its revenue as performance obligations are satisfied under a contract, except in transactions where U.S. GAAP provides other applicable guidance. The Organization evaluates its revenue contracts with customers based on the five-step model under Topic 606: (1) Identify the contract with the customer; (2) Identify the performance obligations in the contract; (3) Determine the transaction price; (4) Allocate the transaction price to separate performance obligations; and (5) Recognize revenue when (or as) each performance obligation is satisfied.

Government Grants - The Organization receives funding from state and federal governmental agencies and various other grantors for direct and indirect program costs associated with specific programs and projects. Various grants are subject to certain barriers as outlined in the agreement. Revenue is recognized as the barrier is met. For unconditional grants, revenue is recognized as contribution revenue that increases net assets with donor restrictions at the time the grant is received or pledged and the funds are released from restriction when the restriction has been met.

Contributions - In accordance with ASC Sub Topic 958-605, *Revenue Recognition*, the Organization must determine whether a contribution (or a promise) is conditional or unconditional for transactions deemed to be a contribution. A contribution is considered to be a conditional contribution if an agreement includes a barrier that must be overcome and either a right of return of assets or a right of release of a promise to transfer assets exists. Indicators of a barrier include measurable performance-related barrier or other measurable barrier, a stipulation that limits discretion by the recipient on the conduct of an activity and stipulations that are related to the purpose of the agreement. Topic 958 prescribes that the Organization should not consider probability of compliance with the barrier when determining if such awards are conditional and should be reported as conditional grant advance liabilities until such conditions are met.

Contributions without donor restrictions are recognized as revenue when received or unconditionally pledged. Contributions with donor restrictions are recorded as revenues and net assets with donor restrictions when received or unconditionally pledged. Transfers are made to net assets without donor restrictions as services are performed and costs are incurred pro-rata over the period covered by the grant or contribution as time restrictions lapse.

Donated Goods - Donated goods are recorded as contributions at fair value at the date of donation. Such donations are reported as increases in net assets without donor restrictions unless the donor has restricted the donated asset to a specific purpose.

Reach Out and Read, Inc.

Notes to Financial Statements

June 30, 2021

(1) Summary of Significant Accounting Policies - continued

(e) Revenue Recognition - continued

Donated Services - Donated services are recognized as contributions if the services (a) create or enhance nonfinancial assets or (b) require specialized skills, are performed by individuals with those skills, and would otherwise be purchased by the Organization. Volunteers also provided fund-raising and client services throughout the year that are not recognized as contributions in the financial statements since the recognition criteria were not met.

During the year ended June 30, 2021, the Organization derived approximately 70% of its total revenue from corporations and individual grants and contributions, 24% from governmental agencies and 6% from other sources. All revenue is recorded at the estimated net realizable amounts.

(f) Accounts Receivable

Accounts receivable are stated at the amount management expects to collect from outstanding balances. Management provides for probable uncollectible amounts through a provision for bad debt expense and an adjustment to a valuation allowance based on its assessment of the current status of individual accounts. Balances that are outstanding after management has used reasonable collection efforts are written off through a charge to the valuation allowance and a credit to accounts receivable. As of June 30, 2021, management has determined any allowance would be immaterial.

The Organization does not have a policy to accrue interest on receivables. The Organization has no policies requiring collateral or other security to secure the accounts receivable.

As of June 30, 2021, the Organization's accounts receivable consisted of approximately 75% due from governmental agencies and 25% due from other sources.

(g) Grants Receivable

Conditional grants are not recognized in the financial statements until the conditions are substantially met. Unconditional grants that are expected to be collected within one year are recorded at net realizable value. Unconditional grants that are expected to be collected in more than one year are recorded at fair value, which is measured as the present value of their future cash flows. The discounts on those amounts are computed using risk-adjusted interest rates applicable to the years in which the promises are received. Amortization of the discounts is included in contribution revenue. In the absence of donor stipulations to the contrary, grants with payments due in future periods are restricted to use after the due date.

Unconditional grants are periodically reviewed to estimate an allowance for doubtful accounts. Management estimates the allowance by review of historical experience and a specific review of collections trends that differ from scheduled collections on individual grants. As of June 30, 2021, management has determined any allowance would be immaterial.

As of June 30, 2021, the Organization's grants receivable consisted of approximately 86% due from corporations and individuals and 14% due from governmental agencies.

Reach Out and Read, Inc.

Notes to Financial Statements

June 30, 2021

(1) Summary of Significant Accounting Policies - continued

(h) Property and Equipment

Property and equipment are recorded at cost or if donated, fair value on the date of receipt. Depreciation is provided for in amounts sufficient to relate the cost of depreciable assets to operations over their estimated service lives. Improvements, including planned major maintenance activities are capitalized, while expenditures for routine maintenance and repairs are charged to expense as incurred. Upon disposal of depreciable property, the appropriate property accounts are reduced by the related costs and accumulated depreciation. The resulting gains and losses are reflected in the statement of activities.

The Organization computes depreciation using the straight-line method over the following estimated lives:

Furniture and fixtures	3-5 years
Computer equipment and software	3-10 years

(i) Fundraising

Fundraising relates to the activities of raising general and specific contributions to the Organization and promoting special events. Fundraising expenses as a percentage of total contribution revenue was 13% for the year ended June 30, 2021.

(j) Functional Allocation of Expenses

The costs of providing various programs and other activities have been summarized on a functional basis in the statement of activities and in the statement of functional expenses. Directly identifiable expenses are charged to programs and supporting services. Expenses related to more than one function are allocated to programs and supporting services. Administration expenses include those expenses that are not directly identifiable with any other specific function but provide for the overall support and direction of the Organization.

Payroll and associated costs are allocated to functions based upon actual time charges. Occupancy costs are allocated directly to a given function.

(k) Use of Estimates

In preparing the Organization's financial statements in conformity with U.S. GAAP, management is required to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Reach Out and Read, Inc.

Notes to Financial Statements

June 30, 2021

(1) Summary of Significant Accounting Policies - continued

(l) Income Taxes

The Organization qualifies as an organization formed for charitable purposes under Section 501(c)(3) of the Internal Revenue Code (IRC) and is generally not subject to income tax. However, income from certain activities not directly related to the Organization's tax-exempt purpose is subject to taxation as unrelated business income. In addition, the Organization is not a private foundation under Section 509(a)(1) of the IRC.

(m) Summarized Financial Information for 2020

The financial statements include certain prior year summarized comparative information in total but not by net asset class. Also, the financial statements do not include a full presentation of the statement of activities and statement of functional expenses, as certain prior year summarized comparative information is presented in total but not by functional classification. In addition, the financial statements do not include full financial statement disclosures for the prior year. Such information does not include sufficient detail to constitute a presentation in conformity with U.S. GAAP. Accordingly, such information should be read in conjunction with the Organization's financial statements for the year ended June 30, 2020, from which the summarized information was derived.

(n) Intangible Assets

Intangible assets consist of rebranding costs for the Organization, are recorded on the cost method and are not amortized until placed into service. The costs for rebranding have been placed into service as of June 30, 2021 with a useful life of five years. As of June 30, 2021, costs incurred were \$68,500 and accumulated amortization was \$15,983. The intangible assets, net balance as of June 30, 2021 was \$52,517. Estimated annual amortization for the next three years is \$13,700 and \$11,417 for the year ended June 30, 2025.

(o) Recent Accounting Standards Adopted

On July 1, 2020, the Organization adopted ASU 2014-09, *Revenue from Contracts with Customers* and all subsequent amendments to the ASU (collectively, ASC 606). ASC 606 supersedes the revenue recognition requirements in Topic 605, Revenue Recognition, and requires the reporting entity to recognize revenues when control of promised goods or services is transferred to customers and at an amount that reflects the consideration to which the Organization expects to be entitled in exchange for those goods or services. On July 1 2020, the Organization adopted ASC 606 using the modified retrospective method applied to those contracts which were not completed as of July 1, 2020 (the practical expedient elected). Results for reporting periods beginning after July 1, 2020, are presented under ASC 606, while prior period amounts are not adjusted and continue to be reported in accordance with the Organization's historic accounting under ASC 605.

Reach Out and Read, Inc.

Notes to Financial Statements

June 30, 2021

(1) Summary of Significant Accounting Policies - continued

(o) Recent Accounting Standards Adopted - continued

There were no material changes in the timing of recognition of revenue and, therefore, there were no adjustments to the opening balance of net assets without donor restrictions. The Organization does not expect the adoption of the new revenue standard to have a significant impact on its changes in net assets on an ongoing basis.

On July 1, 2020, the Organization adopted ASU 2018-13, *Fair Value Measurement (Topic 820), Disclosure Framework - Changes to the Disclosure Requirements for Fair Value Measurement*. The amendments in this update removed the following disclosure requirements from Topic 820: (1) the amount of and reasons for transfers between Level 1 and Level 2 of the fair value hierarchy, (2) the policy for timing of transfers between levels, (3) the valuation processes for Level 3 fair value measurements and (4) the changes in unrealized gains and losses for the period included in earnings for recurring Level 3 fair value measurements held at the reporting period. The following disclosure requirements were modified in Topic 820: (1) in lieu of a roll forward for Level 3 fair value measurements, a nonpublic entity is required to disclose transfers into and out of Level 3 of the fair value hierarchy and purchases and issues of Level 3 assets and liabilities, (2) for investments in certain entities that calculate net asset value, an entity is required to disclose the timing of liquidation of an investee's assets and the date when restrictions from redemption might lapse only if the investee has communicated the timing to the entity or announced the timing publicly and (3) the amendments clarify that the measurement uncertainty disclosure is to communicate information about the uncertainty in measurement as of the reporting date. The disclosures to the financial statements were updated to reflect the amendments in this update.

(p) Recent Accounting Standards

In June 2020, FASB issued ASU 2020-05, *Revenue from Contracts with Customers (Topic 606) and Leases (Topic 842)*. ASU 2020-05 deferred the implementation date of ASU 2016-02 and ASU 2014-09 by one year. The Organization has adopted ASU 2014-09. ASU 2016-02 is described below.

In February 2016, FASB issued ASU 2016-02, *Leases (Topic 842)* which sets out the principles for the recognition, measurement, presentation and disclosure of leases for both parties to a contract (i.e., lessees and lessors). The new standard requires lessees to apply a dual approach, classifying leases as either finance or operating leases based on the principle of whether or not the lease is effectively a financed purchase by the lessee. This classification will determine whether lease expense is recognized based on an effective interest method or on a straight line basis over the term of the lease, respectively. A lessee is also required to record a right-of-use asset and a lease liability for all leases with a term of greater than 12 months regardless of their classification. Leases with a term of 12 months or less will be accounted for similar to existing guidance for operating leases today.

Reach Out and Read, Inc.

Notes to Financial Statements

June 30, 2021

(1) Summary of Significant Accounting Policies - continued

(p) Recent Accounting Standards - continued

The new standard requires lessors to account for leases using an approach that is substantially equivalent to existing guidance for sales-type leases, direct financing leases and operating leases. The ASU was set to be effective on January 1, 2021, with early adoption permitted. The effective date was extended to fiscal years beginning after December 15, 2021. The Organization is currently evaluating the impact the adoption of this new standard will have on its financial statements.

In July 2018, FASB issued ASU 2018-10, *Codification Improvements to Topic 842, Leases* and ASU 2018-11, *Leases (Topic 842), Targeted Improvements*. In December 2018, FASB issued ASU 2018-20, *Leases (Topic 842), Narrow-Scope Improvements for Lessors*. Adoption of these ASUs will run concurrent with the Organization's adoption of ASU 2016-02.

In September 2020, FASB issued ASU 2020-07, *Not-for-Profit Entities (Topic 958), Presentation and Disclosures by Not-for Profit Entities for Contributed Nonfinancial Assets*. The amendments in this update address presentation and disclosure of contributed nonfinancial assets. The ASU is effective for annual periods beginning after June 15, 2021. The Organization is currently evaluating the impact the adoption of this new standard will have on its financial statements.

(q) Paycheck Protection Program Loan

As described at Note 3, the Organization received PPP loans during the fiscal years ended June 30, 2021 and 2020. The Organization has elected to follow the guidance regarding Debt found in FASB ASC 470 - *Not-for Profit Entities - Debt* to account for its PPP Loans. As a result, during the each of the years ended June 30, 2021 and 2020, the Organization recognized \$933,180 of debt. During the year ended June, 30, 2021, the first draw loan was forgiven.

Reach Out and Read, Inc.

Notes to Financial Statements

June 30, 2021

(2) Grant Receivable

Grants receivable consist of the following as of June 30, 2021:

	<u>Gross Promise</u>	<u>Allowance</u>	<u>Net Promise</u>	<u>Unamortized Discount</u>	<u>Total</u>
Receivable less than 1 year	\$ 1,508,305	\$ -	\$ 1,508,305	\$ -	\$ 1,508,305
Receivable in 1 to 5 years	<u>160,000</u>	<u>-</u>	<u>160,000</u>	<u>-</u>	<u>160,000</u>
	<u>\$ 1,668,305</u>	<u>\$ -</u>	<u>\$ 1,668,305</u>	<u>\$ -</u>	<u>\$ 1,668,305</u>

As of June 30, 2021, management has determined any discount on grants receivable due in more than one year would be immaterial. In addition, credit risk with respect to grants receivable is considered low as a significant portion of the grants receivable are from foundations which have been in operation for multiple years and have reported significant assets.

(3) Note Payable - PPP Loans

The Organization had a PPP loan established by the CARES Act and administered by the Small Business Administration (SBA). The loan was passed through Bank of America. No collateral or personal guarantees were required. The loan bore interest at a rate of 1% and was scheduled to mature on May 4, 2022. Payments of interest and principal were deferred for 6 months followed by 18 months of equal payments with interest calculated on the unpaid principal balances. The SBA had disclosed criteria for forgiveness which included but was not limited to maintaining the full-time equivalent number of employees over certain time period and expending the funds on eligible expenses over the covered period. During the year ended June 30, 2021, the Organization recognized forgiveness of the loan in full totaling \$933,180, upon notification of forgiveness of the loan from the SBA.

During the year ended June 30, 2021, the Organization received a second draw PPP loan established by the Economic Aid Act and administered by the SBA. The loan was passed through Bank of America. No collateral or personal guarantees are required. The loan bears interest at a rate of 1% and matures on January 31, 2026. Payments of interest and principal will be deferred for 10 months followed by equal payments with interest calculated on the unpaid principal balances. Management expects that the loan will be substantially forgiven during the year ended June 30, 2022 and as such the loan has been presented as a current liability on the statement of financial position. The SBA has disclosed criteria for forgiveness which include but are not limited to maintaining the full-time equivalent number of employees over certain time period and expending the funds on eligible expenses over the covered period. The Organization will recognize forgiveness of the loan in full or in part when the SBA determines the amount of forgiveness and notifies the Organization. As of June 30, 2021, the outstanding balance was \$933,180 and no interest was incurred or paid.

Reach Out and Read, Inc.

Notes to Financial Statements

June 30, 2021

(4) Donated Goods and Services

Donated goods and services for the year ended June 30, 2021 were as follows:

Pro-bono outside services:	
Professional services	\$ 47,956
Gifts in kind:	
Books and literacy materials	<u>2,423,716</u>
Total revenue recognized	<u>\$ 2,471,672</u>

Donated books and literacy materials from two corporations accounted for 65% of the donated goods and services received during the year ended June 30, 2021.

(5) Operating Lease Commitments

The Organization occupies office space under non-cancelable, operating lease agreements with expiration dates through fiscal year 2021. The Organization is also liable for certain real estate tax increases and operating cost adjustments under the office lease terms. All such leases are tenant at will as of July 1, 2021.

Rent, common area and property tax expense for the year ended June 30, 2021 was \$56,334.

The Organization also leases equipment for use within their office locations. The Organization's current lease agreements go through fiscal year 2025. Future minimum lease payments are as follows for the year ended June 30:

2022 - 2024	\$ 10,800
2025	2,700

(6) Commitments and Contingencies

(a) Co-employee Relationship

The Organization has a co-employee relationship with Namely, Inc., whereby all employees are compensated by Namely, Inc. The Organization pays for 100% of gross salaries, as well as a percentage of gross salaries for taxes, benefits and related fees. As of June 30, 2021, \$384,300 is owed to Namely, Inc. and is included in accrued expenses on the accompanying statement of financial position.

The total salaries, fringe benefits and administrative service fees paid under these agreements was \$5,488,777 for the year ended June 30, 2021.

Reach Out and Read, Inc.

Notes to Financial Statements

June 30, 2021

(6) Commitments and Contingencies - continued

(b) Governmental Agencies

The Organization receives a portion of its funding from governmental agencies. The ultimate determination of amounts received under these programs generally is based upon allowable costs reported to and audited by the government. Until such audits have been completed, if any, and final settlement reached, there exists a contingency to refund any amount received in excess of allowable costs. Management is of the opinion that no material liability will result from such audits.

The Organization's operations are concentrated in the educational field with significant support received from governmental agencies. As such, the Organization operates in a heavily regulated environment. The operations of the Organization are subject to administrative directives, rules and regulations of federal, state and local regulatory agencies. Such administrative directives, rules and regulations are subject to change by an act of Congress, act of the state and local legislature or an administrative change mandated by a governmental agency. Such changes may occur with little notice or inadequate funding to pay for the related cost, including the additional administrative burden, to comply with a change. Additionally, contractual funding may decrease or be withdrawn with little notice.

(7) COVID-19 - Risks and Uncertainties

In early 2020, an outbreak of a novel strain of coronavirus (COVID-19) emerged globally. As a result, events have occurred including mandates from federal, state and local authorities leading to an overall decline in economic activity. At this stage, the impact to the Organization's financial position, results of operations, and cash flows has been limited. As described in Note 3, the Organization received a PPP first draw loan and PPP second draw loan. Further, the Organization's liquidity as of June 30, 2021 is documented at Note 11. The Organization is not able to estimate the length or severity of this outbreak and the related financial impact. Management plans to adjust its operations accordingly and will continue to assess and monitor the situation as it evolves. If the length of the outbreak and related effects on the Organization's operations continue for an extended period of time the Organization may have to seek alternative measures to finance its operations. The Organization does not believe that the impact of COVID-19 would have a material adverse effect on its financial condition or liquidity.

Reach Out and Read, Inc.

Notes to Financial Statements

June 30, 2021

(8) Net Assets

(a) Net Assets With Donor Restrictions

Net assets with donor restrictions consist of resources available to meet future obligations, but only in compliance with the restrictions specified by donors. As of June 30, 2021, net assets with donor restrictions are restricted for the following purposes or periods:

Subject to expenditure for a specified purpose:	
Program	\$ 2,018,895
Subject to the passage of time:	
For periods after June 30, 2021	<u>469,832</u>
Total	<u>2,488,727</u>
Endowments subject to the Organization's spending policy and appropriation:	
Investment in perpetuity	<u>111,477</u>
Total net assets with donor restrictions	\$ <u><u>2,600,204</u></u>

Included in the time restricted net assets is a pledge of \$50,000 of an original \$100,000 pledge which the Board of Directors has voted to use the funds, once received, to establish a Board designated endowment; the proceeds of which will be used for new program initiatives. A total of \$25,000 was received in fiscal year 2021 and \$25,000 was received in a prior year, both amounts are included in board designated - endowment fund in net assets without donor restrictions.

As of June 30, 2021, the endowment totaled \$111,477. An immaterial amount of interest was earned and released on these net assets with donor restrictions during the year ended June 30, 2021.

Net assets released from restrictions during the year ended June 30, 2021 were \$3,842,752, of which \$3,068,578 was from program restrictions and \$774,174 was from time restrictions.

Reach Out and Read, Inc.

Notes to Financial Statements

June 30, 2021

(8) Net Assets - continued

(b) Net Assets Without Donor Restrictions

The Organization's net assets without donor restrictions is comprised of undesignated and Board designated amounts for the following purposes as of June 30, 2021:

Undesignated	\$ 3,988,599
Board designated - operating reserve	1,000,000
Board designated - endowment fund	<u>550,000</u>
Total	<u>\$ 5,538,599</u>

As of June 30, 2021, the board designated endowment fund totaled \$550,000 of which \$275,000 was designated during the year ended June 30, 2021.

(9) Endowment

The Organization accepts endowment gifts under the stipulation that the funds are invested in perpetuity. Unless otherwise restricted by the donor, the investment income is to be used in accordance with the Organization's endowment spending policy. The goals of the endowment fund are to provide unrestricted support for the Organization. The Organization's Board of Directors oversees the establishment and revision of goals, spending plans and asset allocations for endowments.

The Organization's endowment consists of \$111,477 established for donor-restricted endowment funds. Net assets associated with endowment funds are classified and reported based on the existence or absence of donor-imposed restrictions.

(a) Uniform Prudent Management of Institutional Funds Act

The Organization's management and investment of donor-restricted endowment funds are subject to the provisions of the Uniform Management of Institutional Funds Act (UMIFA). In 2006, the Uniform Law Commission approved the model act, Uniform Prudent Management of Institutional Funds Act (UPMIFA), which serves as a guideline to states to use enacting legislation. UPMIFA was adopted by the Commonwealth of Massachusetts effective June 30, 2009. Among UPMIFA's most significant changes is the elimination of UMIFA's important concept of historic dollar value threshold, the amount below which an organization could not spend from the fund, in favor of a more robust set of guidelines about what constitutes prudent spending.

The Board has interpreted the UPMIFA as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. Further, per the interpretation, the UPMIFA classifies as permanently restricted net assets (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund.

Reach Out and Read, Inc.

Notes to Financial Statements

June 30, 2021

(9) Endowment - continued

(b) Appropriation of Endowment Assets for Expenditure

The Organization considers the following factors in making a determination to appropriate endowment funds for expenditure:

- (1) The duration and preservation of the fund
- (2) The purposes of the Organization and the donor-restricted endowment fund
- (3) General economic conditions
- (4) The possible effect of inflation and deflation
- (5) The expected total return from income and the appreciation of investments
- (6) Other resources of the Organization
- (7) The investment policies of the Organization

(c) Return Objectives and Risk Parameters

The Organization has adopted investment and spending policies for endowment assets that invest in a thoughtful and prudent manner to preserve and/or enhance the Organization's ability to help provide for the future benefit of the Organization's programs. The oversight of the endowment funds is the responsibility of the Board of Directors. Endowment assets include those assets of donor-restricted funds that the Organization must hold in perpetuity. Under this policy, as approved by the Board of Directors, the endowment assets are invested in a manner that is intended to preserve the endowment funds' principal, considering inflation and to regulate the long term ability and short term needs to distribute income.

(d) Strategies Employed for Achieving Investment Objectives

To satisfy its objectives, the Organization relies on a return strategy in which investment returns are achieved through current yield (interest and dividends).

(e) Funds with Deficiencies

From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level that the donor requires the Organization to retain as a fund of perpetual duration. In accordance with U.S. GAAP, deficiencies of this nature are reported in net assets without donor restrictions. These deficiencies may result from unfavorable market fluctuations that occurred shortly after the investment of new permanently restricted contributions. Subsequent gains that restore the fair value of the assets of the endowment fund to the required level will be classified as an increase in net assets without donor restrictions. There were no such deficiencies as of June 30, 2021.

(f) Composition and Reconciliation of Endowment Funds

The endowment fund is solely comprised of donor-restricted contributions included in net assets with donor restrictions on the statement of activities.

Reach Out and Read, Inc.

Notes to Financial Statements

June 30, 2021

(10) Related Party Transactions

The Organization maintains a written conflict of interest policy under which all Directors, Officers, employees and significant consultants provide specific notice to the Organization. The information requested is specific by class of individual and is requested prior to the engagement in any transaction with the Organization. Management is not aware of any transaction occurring with any identified class during the fiscal year without prior full disclosure of the relationship in accordance with this policy. All compensation rates are approved by independent board members and/or determined by the same policy and processes used to determine rates of compensation for all other employees and/or vendors. All identified transactions received heightened Board of Directors scrutiny in accordance with this policy.

The following transactions were processed in accordance with the Organization's conflict of interest policy:

- a Board member holds a significant position with a major vendor that provides the Organization both donated and purchased books for distribution in their programs, and;
- a Board member holds a significant position with a customer that receives donated books from the Organization.

(11) Liquidity and Availability of Resources

The following reflects the Organization's financial assets as of June 30, 2021, reduced by amounts not available for general use because of contractual or donor-imposed restrictions within one year from the statement of financial position date, because of donor imposed restrictions and board designations.

Financial assets at year end	
Cash and cash equivalents	\$ 7,437,830
Grant receivable	1,668,305
Accounts receivable	514,418
Total	<u>9,620,553</u>
Less amounts unavailable for general expenditures	
Within one year, due to:	
Restricted by donors for specific purposes	2,018,895
Restricted by donor for long-term time purposes	160,000
Total	<u>2,178,895</u>
Less amounts unavailable to management without	
Board approval:	
Board designated for Operating Reserve	1,000,000
Board designated - endowment fund	550,000
	<u>1,550,000</u>
Financial assets available to meet cash needs for	
general expenditures within one year	\$ <u>5,891,658</u>

Reach Out and Read, Inc.

Notes to Financial Statements

June 30, 2021

(11) Liquidity and Availability of Resources - continued

The Organization relies upon private and recurring government funding to support its programming and operating activities. As such, certain financial assets may not be available for general expenditure with one year, if those financial assets have donor-imposed restrictions for specific use or a future period. As part of the Organization's liquidity management plan, it has a policy to structure its financial assets to be available as its general expenditures, liabilities and other obligations come due. Cash is maintained in checking and interest-bearing savings accounts and is readily available for use. In addition, the Board has set aside funds to operate as a reserve fund, which can be appropriated by the Board at any time should the need arise.

(12) Defined Contribution Plan

The Organization has a defined contribution pension plan that qualifies as a tax-sheltered account under Section 401(k) of the IRC for the benefit of eligible employees. All employees aged 18 and above are eligible to participate. Organization matching contributions (1:1 match up to 4%) are available for employees with 1 year of service and at least 1000 hours during that period. Under the plan, benefit eligible employees can invest pre-tax dollars. The employees are not taxed on contributions or earnings until they receive distributions from the account. The Organization's contributions under this plan amounted to \$140,669 for the year ended June 30, 2021.

(13) Subsequent Events

The Organization has performed an evaluation of subsequent events through November 15, 2021, which is the date the Organization's financial statements were available to be issued. No material subsequent events have occurred since June 30, 2021 that required recognition or disclosure in these financial statements.