

# COVER TO COVER

## Reach Out and Read Wisconsin

IMPACT REPORT 2021

Reach  
Out  
& Read®



WISCONSIN

## Our story

Reach Out and Read creates moments that matter by training medical providers to support parents and encouraging daily reading with all children.

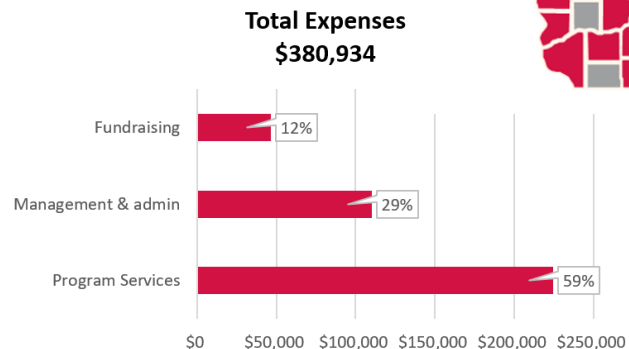
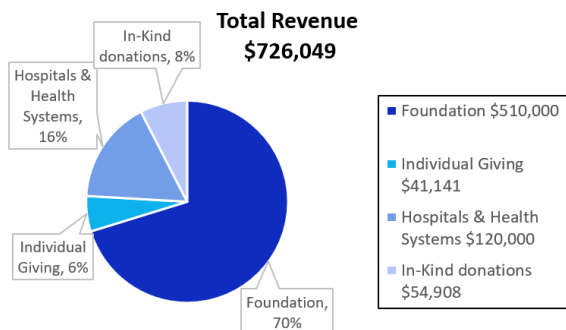
## Where We Are

**257**  
CLINICS

**55**  
COUNTIES



## Financials



*"Though the pandemic has strained our health care system, clinics continue to prioritize Reach Out and Read. New books bring joy to families and clinic staff alike.*

*This investment in the future of Wisconsin's children would not have been possible without the generous individual donors, foundations, our health system partners, and dedicated clinic staff that implement Reach Out and Read."*

*– Karin Mahony, MEd, MSW, Executive Director*



## OUR NEXT CHAPTER

CLINICS ON  
WAITING LIST 75+

ADDITIONAL  
CHILDREN 35,000

### OUR THREE YEAR EXPANSION PLAN

- Onboard clinics on waiting list
- Reach all Wisconsin counties
- Increase participation with tribal clinics and under-resourced communities

**2010**

**KIDS SERVED**  
38,000



**CLINICS**  
55



**STAFF**  
1



**2016**

**KIDS SERVED**  
86,000



**CLINICS**  
184



**STAFF**  
2



**2022**

*\*current as of 6/30/22*

**KIDS SERVED**  
171,000



**CLINICS**  
260



**STAFF**  
7



**2023**

*Projected growth*

**KIDS SERVED**  
196,000



**CLINICS**  
310



**STAFF**  
9



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