Profile
Reach Out and Read gives young children a foundation for success by incorporating books into pediatric care and encouraging families to read aloud together.

Doctors, nurse practitioners, and other medical professionals incorporate Reach Out and Read's evidence-based model into standard pediatric checkups, by advising parents about the importance of reading aloud and giving developmentally-appropriate books to children. The program begins at the newborn checkup and continues through age 5, with a special emphasis on children growing up in low-income communities. Families served by Reach Out and Read read together more often, and their children enter kindergarten with larger vocabularies and stronger language skills, better prepared to achieve their potential.

Reach Out and Read's Wisconsin’s Impact

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<th>PROGRAMS</th>
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<td>• 280 clinic locations, representing 53 clinic systems in 56 counties</td>
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<td>• 24 Federally Qualified or Community Health Centers **</td>
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<td>• 5 Tribal/FQHC clinics *</td>
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<table>
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<tr>
<th>MEDICAL PROVIDERS</th>
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<tbody>
<tr>
<td>• 1,853</td>
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<table>
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<tr>
<th>CHILDREN SERVED EACH YEAR</th>
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<tr>
<td>• 176,839</td>
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<table>
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<tr>
<th>BOOKS DISTRIBUTED EACH YEAR</th>
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<td>• 265,157</td>
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Programs in this Area

Ashland County, WI
   Bad River Health and Wellness Center*
   NorthLakes Community Clinic - Ashland Clinic**

Barron County, WI
   Cumberland Healthcare - Cumberland
   Cumberland Healthcare Turtle Lake Center
   Health Partners Amery Hospital & Clinic-Turtle Lake Clinic
   Marshfield Clinic - Chetek Center
   Marshfield Medical Center - Rice Lake
   Mayo Clinic - Northland Barron
   Mayo Clinic - Northland Chetek
   Mayo Clinic - Northland Rice Lake
   Prevea Rice Lake Health Center

Bayfield County, WI
   NorthLakes Community Clinic - Iron River**

Brown County, WI
   Bellin Health Ashwaubenon Internal Medicine and Pediatrics / Bellin Health Systems
   MCW-Prevea Family Medicine Residency Program
Prevea Allouez Health Center - Pediatrics / Prevea Health
Prevea East De Pere Health Center - Pediatrics / Prevea Health
Prevea East Mason Health Center - Pediatrics / Prevea Health
Prevea Howard Health Center - Pediatrics / Prevea Health
Prevea St. Mary's Health Center - Pediatrics / Prevea Health
Prevea West De Pere Health Center - Pediatrics / Prevea Health

Burnett County, WI
Burnett Medical Center
St. Croix Health - Webster Clinic
St. Croix Tribal Health Clinic*

Calumet County, WI
Bellin Health Brillion / Bellin Health Systems
ThedaCare Physicians - Darboy Family Medicine
ThedaCare Physicians Menasha Family Medicine / ThedaCare
ThedaCare Physicians Pediatrics Darboy

Chippewa County, WI
Marshfield Clinic - Bloomer Center
Marshfield Clinic - Chippewa Falls Center Pediatrics
Marshfield Clinic - Cornell Center
Marshfield Clinic - Lake Hallie Center
Mayo Clinic Chippewa Valley - Bloomer
Mayo Clinic Chippewa Valley - Chippewa Falls Clinic

Clark County, WI
Marshfield Medical Center - Neillsville

Columbia County, WI
Marshfield Medical Center - Columbus
Sauk Prairie Healthcare - Lodi Clinic
SSM Health Dean Medical Group Columbus
SSM Health Dean Medical Group - Portage
UW Health Portage Clinic

Crawford County, WI
Crossing Rivers Health Medical Center - Prairie du Chien
Vernon Memorial Healthcare - Kickapoo Valley Medical Clinic

Dane County, WI
Access CHC Joyce & Marshall Erdman Clinic**
Access CHC William T. Evjue Clinic**
Access CHC Wingra Family Medical Center**
Dedicated Family Care
GHC-SCW Capitol Clinic
GHC-SCW DeForest Clinic
GHC-SCW East Clinic
GHC-SCW Hatchery Hill Clinic
GHC-SCW Madison College Community Clinic
GHC-SCW Sauk Trails Clinic
Sauk Prairie Healthcare Wisconsin Heights Clinic
SSM Health Dean Medical Group - Deerfield
SSM Health Dean Medical Group East Pediatrics
SSM Health Dean Medical Group Fish Hatchery Family Medicine
SSM Health Dean Medical Group Fish Hatchery Pediatrics
SSM Health Dean Medical Group - Oregon
SSM Health Dean Medical Group - Sun Prairie
SSM Health Dean Medical Group Sun Prairie - Pediatrics
SSM Health Dean Medical Group West Pediatrics
UW Health 20 S. Park Clinic Pediatrics
UW Health Belleville Clinic
UW Health Cottage Grove Family Medicine
UW Health Cross Plains Family Medicine
UW Health DeForest-Windsor Clinic
UW Health E Terrace Dr Medical Center Pediatrics
UW Health Fitchburg Family Medicine
UW Health Junction Rd Medical Center
UW Health Mount Horeb Family Medicine
UW Health Northport Dr Clinic
UW Health Odana Rd Clinic
UW Health Oregon Family Medicine
UW Health Stoughton Pediatric and Adolescent Medicine Clinic
UW Health Sun Prairie Clinic
UW Health Union Corners Clinic
UW Health Verona Clinic
UW Health Yahara Clinic

Dodge County, WI
Community Pediatrics - Beaver Dam
Community Pediatrics-Waupun
Marshfield Medical Center - Beaver Dam
Marshfield Medical Center - Horicon
UW Health Beaver Dam
Watertown Regional Medical Center - Juneau Clinic
Watertown Regional Medical Center - Watertown Medical Clinic

Door County, WI
Door County Medical Center The Children's Center / In Partnership with Hospital Sisters Health System

Dunn County, WI
Marshfield Clinic - Menomonie Center
Mayo Clinic - Red Cedar Menomonie Family Medicine
Mayo Clinic Red Cedar Menomonie-Pediatrics

Eau Claire County, WI
Marshfield Clinic - Eau Claire Oakwood Center
Marshfield Medical Center - Eau Claire Pediatrics
Mayo Clinic Clairemont Campus Clinic Pediatrics
Prevea Augusta Health Center
Prevea Clairemont Health Center

Fond Du Lac County, WI
Aurora Health Center Fond du Lac Pediatrics
Marshfield Medical Center - Waupun
SSM Health Fond du Lac Regional Clinic - Main Campus Family Medicine / SSM Health (was Agnesian Health)
SSM Health Fond du Lac Regional Clinic - North Fond du Lac / SSM Health (used to be Agnesian Healthcare)
SSM Health Fond du Lac Regional Clinic Pediatrics / SSM Health (used to be Agnesian Healthcare)
SSM Health Ripon Medical Center Clinic Pediatrics / SSM Health
ThedaCare Physicians - Ripon

Grant County, WI
Crossing Rivers Health Medical Center - Fennimore Clinic
Southwest Health - Cuba City Clinic
Southwest Health -Platteville Clinic Family Medicine
Green County, WI
SSM Health Monroe Clinic Medical Group- Albany
SSM Health Monroe Clinic Medical Group - Brodhead
SSM Health Monroe Clinic Medical Group- Family Medicine
SSM Health Monroe Clinic Medical Group - Monroe Pediatrics
SSM Health Monroe Clinic Medical Group - New Glarus

Green Lake County, WI
ThedaCare Physicians - Berlin
ThedaCare Physicians - Eastridge
ThedaCare Physicians Green Lake / ThedaCare

Iowa County, WI
SSM Health Dean Medical Group - Mineral Point

Iron County, WI
NorthLakes Community Clinic - Hurley Clinic

Jackson County, WI
Ho-Chunk Nation Health Care Center*

Jefferson County, WI
Fort HealthCare Integrated Family Care Clinic
ProHealth Medical Group Clinic Watertown
UW Health Fort Atkinson Family Medicine
Watertown Regional Medical Center - Doctors Court Clinic
Watertown Regional Medical Center - Johnson Creek
Watertown Regional Medical Center - Lake Mills Clinic / Watertown Regional Medical Center
Watertown Regional Medical Center - Waterloo Clinic

Juneau County, WI
Mile Bluff Medical Center-Elroy Clinic
Mile Bluff Medical Center - Mile Bluff Clinic
Mile Bluff Medical Center-Necedah Clinic
Mile Bluff Medical Center-New Lisbon Clinic

Kenosha County, WI
Aurora Medical Center Kenosha Pediatrics
CW - Lakeside Pediatrics

La Crosse County, WI
Gundersen Holmen Clinic
Gundersen La Crosse Family Medicine
Gundersen La Crosse Pediatrics
Gundersen Lutheran Medical Center Family Medicine Residency Clinic
Gundersen Lutheran Onalaska Family Medicine Clinic
Gundersen Lutheran Onalaska Pediatrics Clinic
Mayo Clinic - Franciscan Healthcare La Crosse Family Health Clinic

Langlade County, WI
Aspirus Antigo Clinic
Aspirus Elcho Clinic

Manitowoc County, WI
Aurora Medical Center - Manitowoc County
HFM Michigan Avenue Campus (Holy Family Memorial Pediatrics) / Froedtert & MCW Community Physicians
Prevea Manitowoc Health Center / Prevea Health
Marathon County, WI
- Aspirus Athens Clinic
- Aspirus Wausau Family Medicine
- Aspirus Wausau Pediatrics Clinic
- Aspirus Weston Clinic
- Bridge Community Health Clinic*
- Greenheck Health and Fitness / Greenheck Health and Fitness
- Marshfield Clinic - Colby/Abbotsford Center
- Marshfield Clinic - Mosinee Center
- Marshfield Clinic - Wausau Center Pediatrics
- Marshfield Medical Center - Weston Pediatrics

Milwaukee County, WI
- Ascension Columbia St. Mary's Family Health Center
- Aurora Sinai Medical Center
- Aurora St. Luke's Medical Center Family Medicine
- CW - Bayshore Pediatrics
- CW - Franklin Pediatrics
- CW -Greenfield Clinic Pediatrics
- CW - Mayfair Pediatrics
- CW - Midtown Clinic
- CW- Next Door Clinic
- CW - Oak Creek Pediatrics
- Gerald L. Ignace Indian Health Center*
- Progressive CHC - Hillside Family Health Center*
- Progressive CHC- Lisbon Ave. Health Center**
- Sixteenth Street - Carmen Schools: Stellar Elementary**
- Sixteenth Street - Chavez Clinic**
- Sixteenth Street - Layton Clinic**
- Sixteenth Street - Parkway Clinic**
- Sixteenth Street - St. Augustine Prep**
- Sixteenth Street- UCC Early Learning Academy**

Monroe County, WI
- Gundersen Tomah Clinic
- Scenic Bluffs CHC – Cashton**
- Scenic Bluffs CHC- Norwalk**

Oneida County, WI
- Aspirus Rhinelander Clinic - N Shore Dr Pediatrics
- Marshfield Medical Center - Minocqua Pediatrics

Outagamie County, WI
- Ascension Medical Group at Greenville
- Ascension Medical Group at New London
- Ascension Medical Group NE Wisconsin St. Elizabeth’s Hospital / Ascension
- Aurora Health Center Kaukauna / Aurora Health Care
- Aurora Health Center Seymour / Aurora Health Care
- Bellin Health Seymour / Bellin Health Systems
- Family Care of the Fox Cities, S.C.
- Kaukauna Clinic
- Mosaic Family Health
- Partnership Community Health Center**
- Prevea Seymour Health Center / Prevea Health
- Primary Care Associates of Appleton, Ltd
- Thedacare Pediatrics Appleton / ThedaCare
ThedaCare Physicians - Appleton North / (Encircle Health)
Thedacare Physicians - Appleton West
ThedaCare Physicians - Black Creek
ThedaCare Physicians Kimberly
ThedaCare Physicians-New London

Ozaukee County, WI
CW - Cedarburg Pediatrics
CW - North Shore Pediatrics

Pierce County, WI
M Health Fairview Clinic - River Falls

Polk County, WI
Health Partners Amery Hospital & Clinic - Amery Family Medicine & Pediatrics
Health Partners Amery Hospital & Clinic - Clear Lake Clinic
Health Partners Amery Hospital & Clinic - Luck Clinic
Osceola Medical Center
St. Croix Health - Frederic Clinic
St. Croix Health - St. Croix Falls Clinic
St. Croix Health Unity Clinic

Portage County, WI
Aspirus Plover Clinic - Vern Holmes Drive
Family Health La Clinica - Stevens Point**
Marshfield Medical Center - Stevens Point Pediatrics

Price County, WI
Aspirus Phillips Clinic
Aspirus Prentice Clinic
Marshfield Clinic - Phillips Center
Marshfield Medical Center - Park Falls

Racine County, WI
Ascension All Saints - Four Mile Road
Ascension All Saints - Green Bay Road
Ascension All Saints Pediatrics - Spring Street Campus
Ascension All Saints - Union Grove
Ascension Wisconsin Health Center - Mount Pleasant

Rock County, WI
Beloit Area Community Health Center**
Beloit Clinic - Pediatrics

Rusk County, WI
Marshfield Medical Center - Ladysmith
Prevea Ladysmith Health Center

Sauk County, WI
Ho-Chunk Nation House of Wellness*
Mile Bluff Medical Center Delton Clinic
Prairie Clinic
Reedsburg Area Medical Center
SSM Health Dean Medical Group - Baraboo

Sawyer County, WI
Hayward Area Memorial Hospital Family Medicine
Marshfield Clinic - Hayward Center
NorthLakes Community Clinic - Hayward Clinic**

Shawano County, WI
Aspirus Birnamwood Clinic
Marshfield Clinic Wittenberg Center / Marshfield Clinic Health System
ThedaCare Physicians Shawano Clinic Family Medicine / ThedaCare
ThedaCare Physicians Tigerton

Sheboygan County, WI
Aurora Health Center - Plymouth
Aurora Health Center Sheboygan - Pediatrics
Prevea Health Center, Sheboygan
Prevea Kohler Health Center / Prevea Health
Prevea Oostburg Health Center / Prevea Health
Sheboygan Pediatric Associates

St Croix County, WI
Allina Health River Falls Clinic
Health Partners Clinic - Somerset
Health Partners Westfields Hospital & Clinic
Hudson Physicians
Mayo Clinic Red Cedar Glenwood City
Western Wisconsin Health - Main Campus

Taylor County, WI
Aspirus Gilman Clinic
Aspirus Medford Clinic

Trempealeau County, WI
Gundersen Ashley Wellness Center
Gundersen Galesville Clinic
Gundersen Tri-County Whitehall Clinic

Vernon County, WI
Gundersen Viroqua Clinic
Vernon Memorial Healthcare - Bland Clinic
Vernon Memorial Healthcare Hirsch Clinic
Vernon Memorial Healthcare -La Farge Medical Clinic

Washburn County, WI
NorthLakes Community Clinic - Minong Clinic**

Washington County, WI
CW -West Bend Pediatrics

Waukesha County, WI
Aurora Hartland Pediatrics
CW - Blumemound Pediatrics
CW - Delafield Pediatrics
CW Forest View Pediatrics
CW - Pewaukee Pediatrics
CW - Southwest Pediatrics
CW - Westbrook Pediatrics
Froedtert & MCW Town Hall Health Center
ProHealth Medical Group Clinic Waukesha
Sixteenth Street - Waukesha Clinic**
Waupaca County, WI
- Thedacare Physicians - Clintonville
- ThedaCare Physicians Iola
- ThedaCare Physicians - Manawa
- ThedaCare Physicians - Waupaca
- ThedaCare Physicians - Weyauwega

Waushara County, WI
- Family Health La Clinica – Wautoma**
- MSAW Family Health La Clinica – Wautoma**
- ThedaCare Physicians - Wautoma
- ThedaCare Physicians - Wild Rose

Winnebago County, WI
- Ascension Medical Group at Deerwood Avenue
- Ascension Medical Group Wisconsin - Ninth Avenue
- Aurora Medical Center Oshkosh Pediatrics
- ThedaCare Physicians - Neenah
- ThedaCare Physicians Oshkosh / ThedaCare
- ThedaCare Physicians Pediatrics - Neenah

Wood County, WI
- Aspirus Doctors Clinic
- Marshfield Medical Center - Marshfield Pediatrics
- Marshfield Medical Center - Marshfield Peds/Family Med