

35 for 35 COLLECTION

Welcome to **35 for 35!** This specially curated collection celebrates the millions of families you, our Reach Out and Read clinics, have helped us serve in the last 35 years — and the millions more we will reach together.

In partnership with Scholastic, we have assembled a visionary, wide-ranging collection of authors and works that reflect Reach Out and Read's mission and the healthy families and communities we will continue to support and help build. These books:

- Embrace the full range of family structures and identities we serve.
- Highlight vibrant stories about inclusive communities and cultures.
- Create moments of meaningful interaction that cement lifelong family bonds and lay the foundation for early literacy.
- Offer clinicians a variety of ways to increase engagement with books, including high-profile authors, additional digital resources, and fun, relatable tales

In one book, your patients might see themselves mirrored in a story. In another, they'll find an open window into the lives of others. Across all 35, the families we serve can experience the joys of reading, learning, and building early relationships.

This dynamic, vital, and unprecedented collection — led by emerging and acclaimed contemporary authors — underscores Reach Out and Read's unique goal of supporting the foundational moments of young children through literacy, transformative relationships, and holistic pediatric care.

On the back of this letter, you'll find titles in the collection divided by age range. Visit **reachoutandread.org/35for35** to find engaging content about and inspired by these books. We hope you're as excited by 35 for 35 as we are.

Warmly,

Marty Martinez
CEO, Reach Out and Read





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