



Reach Out and Read in Wisconsin

June 2024

Profile

Reach Out and Read gives young children a foundation for success by incorporating books into pediatric care and encouraging families to read aloud together.

Doctors, nurse practitioners, and other medical professionals incorporate Reach Out and Read's evidence-based model into standard pediatric checkups, by advising parents about the importance of reading aloud and giving developmentally-appropriate books to children. The program begins at the newborn checkup and continues through age 5, with a special emphasis on children growing up in low-income communities. Families served by Reach Out and Read read together more often, and their children enter kindergarten with larger vocabularies and stronger language skills, better prepared to achieve their potential.

PROGRAMS

- 293 clinic locations in 58 counties
- 44 Federally Qualified or Community Health Centers **
- 6 Tribal/FQHC clinics *

MEDICAL PROVIDERS

- 1,853

CHILDREN SERVED EACH YEAR

- 146,339

BOOKS DISTRIBUTED EACH YEAR

- 259,931

Programs in this Area

Ashland County, WI

- Bad River Health and Wellness Center*
- NorthLakes Community Clinic - Ashland Clinic**

Barron County, WI

- Cumberland Healthcare - Cumberland
- Cumberland Healthcare Turtle Lake Center
- Health Partners Amery Hospital & Clinic-Turtle Lake Clinic
- Marshfield Medical Center - Rice Lake**
- Mayo Clinic - Northland Barron
- Mayo Clinic - Northland Chetek
- Mayo Clinic - Northland Rice Lake

Bayfield County, WI

- NorthLakes Community Clinic - Iron River**

Brown County, WI

- Bellin Health Ashwaubenon Pediatrics
- MCW Prevea Green Bay Family Medicine Residency Program
- Prevea Allouez Health Center - Pediatrics
- Prevea East De Pere Health Center - Pediatrics
- Prevea East Mason Health Center - Pediatrics
- Prevea Howard Health Center - Pediatrics
- Prevea St. Mary's Health Center - Pediatrics
- Prevea West De Pere Health Center - Pediatrics

Burnett County, WI

Burnett Medical Center
St. Croix Health - Webster Clinic
St. Croix Tribal Health & Human Services / St. Croix Tribal Health Clinic/Sand Lake and Round Lake*

Calumet County, WI

Bellin Health Brillion
ThedaCare Physicians - Darboy
ThedaCare Physicians - Menasha
ThedaCare Physicians Pediatrics - Darboy

Chippewa County, WI

Marshfield Clinic - Bloomer Center**
Marshfield Clinic - Chippewa Falls Center
Pediatrics**
Marshfield Clinic - Cornell Center**
Marshfield Clinic - Lake Hallie Center**
Mayo Clinic Chippewa Valley - Bloomer
Mayo Clinic Chippewa Valley - Chippewa Falls Clinic

Clark County, WI

Marshfield Medical Center – Neillsville**

Columbia County, WI

Marshfield Medical Center – Columbus**
Sauk Prairie Healthcare - Lodi Clinic
SSM Health Dean Medical Group Columbus
SSM Health Dean Medical Group - Portage
UW Health Portage Clinic

Crawford County, WI

Crossing Rivers Health Medical Center - Prairie du Chien
Vernon Memorial Healthcare - Kickapoo Valley Medical Clinic

Dane County, WI

Access CHC Joyce & Marshall Erdman Clinic**
Access CHC William T. Evjue Clinic**
Access CHC Wingra Family Medical Center**
Dedicated Family Care
GHC-SCW Capitol Clinic
GHC-SCW East Clinic
GHC-SCW Hatchery Hill Clinic
GHC-SCW Madison College Community Clinic
GHC-SCW Sauk Trails Clinic
Sauk Prairie Healthcare Wisconsin Heights Clinic
SSM Health Dean Medical Group - Deerfield
SSM Health Dean Medical Group East Pediatrics
SSM Health Dean Medical Group Fish Hatchery Pediatrics
SSM Health Dean Medical Group - Oregon
SSM Health Dean Medical Group - SMC / Family Medicine
SSM Health Dean Medical Group - Sun Prairie
SSM Health Dean Medical Group Sun Prairie - Pediatrics
SSM Health Dean Medical Group West Pediatrics
UW Health 20 S. Park Clinic Pediatrics

UW Health Belleville Clinic
UW Health Cottage Grove Family Medicine
UW Health Cross Plains Family Medicine
UW Health DeForest-Windsor Clinic
UW Health E Terrace Dr Medical Center Pediatrics
UW Health Fitchburg Family Medicine
UW Health Junction Rd Medical Center
UW Health Mount Horeb Family Medicine
UW Health Northport Dr Clinic
UW Health Odana Rd Clinic
UW Health Oregon Family Medicine
UW Health Stoughton Pediatric and Adolescent Medicine Clinic
UW Health Sun Prairie Clinic
UW Health Union Corners Clinic / Pediatrics
UW Health Verona Clinic
UW Health Yahara Clinic

Dodge County, WI

Community Pediatrics - Beaver Dam
Marshfield Medical Center – Beaver Dam**
Marshfield Medical Center – Horicon**
UW Health Beaver Dam
Watertown Regional Medical Center - Juneau Clinic
Watertown Regional Medical Center - Watertown Medical Clinic

Door County, WI

Door County Medical Center

Dunn County, WI

Marshfield Clinic - Menomonie Center**
Mayo Clinic - Red Cedar Menomonie Family Medicine
Mayo Clinic Red Cedar Menomonie-Pediatrics

Eau Claire County, WI

Marshfield Clinic - Eau Claire Oakwood Center**
Marshfield Medical Center - Eau Claire Pediatrics**
Mayo Clinic Clairemont Campus Clinic Pediatrics
Mayo Clinic Luther Campus Clinic Family Medicine Residency
Mayo Clinic - Luther Campus Clinic Pediatrics
Prevea Augusta Health Center
Prevea Clairemont Health Center

Fond Du Lac County, WI

Aurora Health Center Fond du Lac Pediatrics
Marshfield Medical Center - Waupun
SSM Health Fond du Lac Regional Clinic - Family Medicine
SSM Health Fond du Lac Regional Clinic - North Fond du Lac
SSM Health Fond du Lac Regional Clinic - Pediatrics
SSM Health Medical Center Clinic - Ripon Pediatrics
ThedaCare Physicians - Ripon

Forest County, WI

Forest County Potawatomi Health and Wellness*

Grant County, WI

Grant Regional Health Center
Southwest Health - Cuba City Clinic

Southwest Health Kieler Clinic
Southwest Health -Platteville Clinic Family Medicine

Green County, WI

SSM Health Monroe Clinic Medical Group- Albany
SSM Health Monroe Clinic Medical Group - Brodhead
SSM Health Monroe Clinic Medical Group- Family Medicine
SSM Health Monroe Clinic Medical Group - Monroe Pediatrics
SSM Health Monroe Clinic Medical Group - New Glarus

Green Lake County, WI

ThedaCare Physicians - Berlin
ThedaCare Physicians - Eastridge
ThedaCare Physicians - Green Lake

Iowa County, WI

SSM Health Dean Medical Group - Mineral Point

Iron County, WI

NorthLakes Community Clinic - Hurley Clinic**

Jackson County, WI

Ho-Chunk Nation Health Care Center*

Jefferson County, WI

Fort HealthCare Integrated Family Care Clinic
ProHealth Medical Group Clinic Watertown
UW Health Fort Atkinson Family Medicine
Watertown Regional Medical Center - Doctors Court Clinic
Watertown Regional Medical Center - Johnson Creek
Watertown Regional Medical Center - Lake Mills Clinic / Watertown Regional Medical Center
Watertown Regional Medical Center - Waterloo Clinic

Juneau County, WI

Mile Bluff Medical Center-Elroy Clinic
Mile Bluff Medical Center - Mile Bluff Clinic
Mile Bluff Medical Center-Necedah Clinic
Mile Bluff Medical Center-New Lisbon Clinic

Kenosha County, WI

Aurora Medical Center Kenosha Pediatrics
CW - Kenosha Pediatrics
CW - Lakeside Pediatrics

La Crosse County, WI

Gundersen Health System - La Crosse Pediatrics
Gundersen Health System - Onalaska Pediatrics
Gundersen Holmen Clinic
Gundersen La Crosse Family Medicine
Gundersen Lutheran Medical Center Family Medicine Residency Clinic
Gundersen Lutheran Onalaska Family Medicine Clinic
Mayo Clinic - Franciscan Healthcare La Crosse Family Health Clinic

Lafayette County, WI

Memorial Hospital of Lafayette County Primary Care Clinic of Argyle

Langlade County, WI

Aspirus Antigo Clinic
Aspirus Elcho Clinic

Manitowoc County, WI

Aurora Medical Center - Manitowoc County
Froedtert & MCW HFM Michigan Avenue Campus Pediatrics
Prevea Manitowoc Health Center

Marathon County, WI

Aspirus Athens Clinic
Aspirus Wausau Family Medicine
Aspirus Wausau Pediatrics Clinic
Aspirus Weston Clinic
Bridge Community Health Clinic**
Greenheck Group Wellness Center
Marshfield Clinic - Colby/Abbotsford
Center**
Marshfield Clinic - Mosinee Center**
Marshfield Clinic - Wausau Center Pediatrics
Marshfield Medical Center - Weston Pediatrics

Milwaukee County, WI

Ascension Columbia St. Mary's Family Health Center
Aurora Sinai Medical Center
Aurora St. Luke's Medical Center Family Medicine
CW - Bayshore Pediatrics
CW - Forest Home Pediatrics
CW - Franklin Pediatrics
CW - Good Hope Pediatrics
CW -Greenfield Clinic Pediatrics
CW - Mayfair Pediatrics
CW - Midtown Clinic
CW - Oak Creek Pediatrics
CW - River Glen Pediatrics
Froedtert & MCW Good Hope Health Center
Gerald L. Ignace Indian Health Center*
Progressive CHC - Hillside Family Health
Center**
Progressive CHC- Lisbon Ave. Health Center**
Sixteenth Street - Carmen Schools: Stellar
Elementary**
Sixteenth Street - Chavez Clinic**
Sixteenth Street - Layton Clinic**
Sixteenth Street - Parkway Clinic**
Sixteenth Street - St. Anthony Schools**
Sixteenth Street - St. Augustine Prep**
Sixteenth Street- UCC Early Learning Academy

Monroe County, WI

Gundersen Tomah Clinic
Mayo Clinic - Franciscan Healthcare Sparta Family Medicine Clinic
Scenic Bluffs CHC – Cashton**
Scenic Bluffs CHC- Norwalk**

Oneida County, WI

Aspirus Rhinelander Clinic - N Shore Dr Pediatrics
Marshfield Medical Center - Minocqua Pediatrics

Outagamie County, WI

Ascension Medical Group Wisconsin -Greenville

Ascension Medical Group Wisconsin - New London
Ascension NE Wisconsin St. Elizabeth Campus
Aurora BayCare Health Center Kaukauna
Aurora Health Center Seymour
Bellin Health Seymour
Family Care of the Fox Cities, S.C.
Kaukauna Clinic
Mosaic Family Health
Partnership Community Health Center**
Prevea Grand Chute Health Center
Prevea Seymour Health Center
Primary Care Associates of Appleton, Ltd
ThedaCare Physicians - Appleton North / (Encircle Health)
ThedaCare Physicians - Appleton West
ThedaCare Physicians - Black Creek
ThedaCare Physicians - Kimberly
ThedaCare Physicians-New London
ThedaCare Physicians Pediatrics - Appleton

Ozaukee County, WI

CW - Cedarburg Pediatrics
CW - North Shore Pediatrics

Pierce County, WI

M Health Fairview Clinic - River Falls

Polk County, WI

Health Partners Amery Hospital & Clinic - Amery Family Medicine & Pediatrics
Health Partners Amery Hospital & Clinic - Clear Lake Clinic
Health Partners Amery Hospital & Clinic - Luck Clinic
Osceola Medical Center
St. Croix Health - Frederic Clinic
St. Croix Health - St. Croix Falls Clinic
St. Croix Health Unity Clinic

Portage County, WI

Aspirus Plover Clinic - Vern Holmes Drive
Family Health La Clinica - Stevens Point**
Marshfield Medical Center - Stevens Point Pediatrics

Price County, WI

Aspirus Phillips Clinic
Aspirus Prentice Clinic
Marshfield Clinic - Phillips Center**
Marshfield Medical Center - Park Falls**

Racine County, WI

Ascension All Saints - Four Mile Road
Ascension All Saints - Green Bay Road
Ascension All Saints Pediatrics - Spring Street Campus
Ascension All Saints - Union Grove
Ascension Wisconsin Health Center - Mount Pleasant

Rock County, WI

Beloit Area Community Health Center**
Beloit Clinic - Pediatrics
Edgerton Hospital and Health Services Fulton Square Clinic

Rusk County, WI

Marshfield Medical Center – Ladysmith**

Sauk County, WI

Ho-Chunk Nation House of Wellness*

Mile Bluff Medical Center Delton Clinic

Prairie Clinic

Reedsburg Area Medical Center

Sauk Prairie Healthcare - River Valley Clinic

SSM Health Dean Medical Group - Baraboo

Sawyer County, WI

Marshfield Clinic - Hayward Center**

NorthLakes Community Clinic - Hayward Clinic**

Tamarack Health Hayward Medical Center

Shawano County, WI

Aspirus Birnamwood Clinic

Marshfield Clinic Wittenberg Center

ThedaCare Physicians - Shawano

ThedaCare Physicians - Tigerton

Sheboygan County, WI

Aurora Health Center - Plymouth

Aurora Health Center Sheboygan - Pediatrics

Prevea Health Center Sheboygan

Prevea Kohler Health Center

Prevea Oostburg Health Center

Sheboygan Pediatric Associates

St Croix County, WI

Allina Health River Falls Clinic

HealthPartners Clinic Hudson

Health Partners Clinic - Somerset

Health Partners Westfields Hospital & Clinic

Hudson Physicians

Hudson Physicians - New Richmond

Mayo Clinic Red Cedar Glenwood City

Western Wisconsin Health - Main Campus

Taylor County, WI

Aspirus Gilman Clinic

Aspirus Medford Clinic

Trempealeau County, WI

Gundersen Ashley Wellness Center

Gundersen Galesville Clinic

Gundersen Tri-County Blair Clinic

Gundersen Tri-County Independence Clinic

Gundersen Tri-County Whitehall Clinic

Vernon County, WI

Gundersen Viroqua Clinic

Vernon Memorial Healthcare - Bland Clinic

Vernon Memorial Healthcare Hirsch Clinic

Vernon Memorial Healthcare La Farge

Washburn County, WI

NorthLakes Community Clinic - Minong Clinic**

Washington County, WI

CW -West Bend Pediatrics

Waukesha County, WI

Aurora Hartland Pediatrics

CW - Bluemound Pediatrics

CW - Delafield Pediatrics

CW Forest View Pediatrics

CW - Pewaukee Pediatrics

CW - Southwest Pediatrics

CW - Westbrook Pediatrics

Froedtert & MCW Town Hall Health Center

ProHealth Medical Group Clinic Waukesha

Sixteenth Street - Waukesha Clinic**

Waupaca County, WI

Thedacare Physicians- Clintonville

ThedaCare Physicians - Iola

ThedaCare Physicians - Manawa

ThedaCare Physicians - Waupaca

ThedaCare Physicians - Weyauwega

Waushara County, WI

Family Health La Clinica – Wautoma**

MSAW Family Health La Clinica-

Wautoma**

ThedaCare Physicians - Wautoma

ThedaCare Physicians - Wild Rose

Winnebago County, WI

Ascension Medical Group Wisconsin - Deerwood Avenue

Ascension Medical Group Wisconsin - Ninth Avenue / Oakwood Pediatrics

Aurora Medical Center Oshkosh Pediatrics

ThedaCare Physicians - Neenah

ThedaCare Physicians - Oshkosh

ThedaCare Physicians Pediatrics - Neenah

Wood County, WI

Aspirus Doctors Clinic

Marshfield Medical Center - Marshfield Med-Peds/Family Medicine**

Marshfield Medical Center - Marshfield Pediatrics**