



ANNUAL CORPORATE PARTNERSHIP OPPORTUNITIES

Our Impact



8.8M
WELL-CHILD VISITS



7.1M
BOOKS



36,000
CLINICIANS



4.4M
CHILDREN



6,200
PROGRAM SITES

Who We Are

Reach Out and Read Read leverages the near-universal reach of the pediatric well-child visit, using children's books and shared reading to support caregivers in fostering healthy relationships with their young children, from birth to age 5. A national network of 27 regional Affiliates, 36,000+ clinicians, and 6,200 participating sites in all 50 U.S. states, we envision a world where every child has the relationships essential to learn and thrive. Reach Out and Read is the only national pediatric literacy model endorsed by the American Academy of Pediatrics.

What We Do

Reach Out and Read works with clinicians to share the lifelong benefits that result from shared reading. By integrating our evidence-based model into pediatric care and providing tools and encouragement families need to read together, we can transform pediatric care, foster healthy families, and give children of all backgrounds and means a better start to life.

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BESTSELLER

\$250,000



- Support delivery of Reach Out and Read at 25,000 well-child visits and 25,000 books shared with young children and families.
- Press release about partnership and possible photo opportunity at clinic with local press.
- On-air partnership recognition once a month on the Reach Out and Read podcast (~20,000 annual downloads) and logo placement on the podcast homepage (~3,000 annual impressions).
- Four invitations to Reach Out and Read's annual Leadership Conference, which brings together about 150 early childhood experts, medical champions, and Reach Out and Read leaders.
- Four invitations to a VIP cocktail party at the Leadership Conference.
- Exclusive sponsor of a Leadership Conference keynote session with speaking opportunity and branding.
- Premier logo placement on select Leadership Conference materials leading up to and at event.
- Inclusion of promotional materials, brochures, or small giveaways in Leadership Conference tote bags.
- 200 co-branded posters to be displayed in selected clinics across the country.
- 25,000 co-branded materials, like bookmarks and literacy/early childhood handouts, to be distributed to families at clinics across the country.
- Semiannual promotion on Reach Out and Read National social media platforms (LinkedIn, Instagram, Facebook, Twitter: about 1.2 million total annual impressions).
- Logo inclusion in monthly Reach Out and Read National Leadership Bulletin and monthly National newsletter (about 11,000 total people per month).
- Special feature in Reach Out and Read annual report, blog, and website news page.
- Logo placement on Reach Out and Read National website for 12 months (roughly 380,000 annual impressions).

- Support delivery of Reach Out and Read at 17,500 well-child visits and 17,500 books shared with young children and families.
- On-air partnership recognition every other month on the Reach Out and Read podcast (~20,000 annual downloads) and logo placement on the podcast homepage (~3,000 annual impressions).
- Two invitations to Reach Out and Read's annual Leadership Conference, which brings together about 150 early childhood experts, medical champions, and Reach Out and Read leaders.
- Two invitations to a VIP cocktail party at the Leadership Conference.
- Exclusive sponsor of a Leadership Conference lunch session with speaking opportunity and branding.
- Premier logo placement on select Leadership Conference materials leading up to and at event.
- 100 co-branded posters to be displayed in selected clinics across the country.
- 17,500 co-branded materials, like bookmarks and literacy/early childhood handouts, to be distributed to families at clinics across the country.
- Annual promotion on Reach Out and Read National social media platforms (LinkedIn, Instagram, Facebook, Twitter: about 1.2 million total annual impressions).
- Logo inclusion in monthly Reach Out and Read National Leadership Bulletin and monthly National newsletter (about 11,000 total people per month).
- Special feature in Reach Out and Read annual report and website news page.
- Logo placement on Reach Out and Read National website for 12 months (roughly 380,000 annual impressions).

PUBLISHER'S CHOICE

\$175,000



ANNUAL CORPORATE PARTNERSHIP OPPORTUNITIES



EDITOR'S CHOICE

\$100,000

- Support delivery of Reach Out and Read at 10,000 well-child visits and 10,000 books shared with young children and families.
- On-air partnership recognition on three Reach Out and Read podcast episodes (~20,000 annual downloads) and logo placement on the podcast homepage (~3,000 annual impressions).
- Two invitations to Reach Out and Read's annual Leadership Conference, which brings together 150 early childhood experts, medical champions, and Reach Out and Read leaders.
- Two invitations to a VIP cocktail party at the Leadership Conference.
- Prime logo placement on select Leadership Conference materials leading up to and at event.
- Annual promotion on Reach Out and Read National social media platforms (LinkedIn, Instagram, Facebook, Twitter: about 1.2 million total annual impressions).
- Logo inclusion in monthly Reach Out and Read National Leadership Bulletin and monthly National newsletter (about 11,000 total people per month).
- Listing in annual report.
- Logo placement on Reach Out and Read National website for 12 months (roughly 380,000 annual impressions).



- Support delivery of Reach Out and Read at 5,000 well-child visits and 5,000 books shared with young children and families.
- Listing in annual report.
- Logo placement on Reach Out and Read National website for 12 months (roughly 380,000 annual impressions).

READER'S CHOICE

\$50,000