



Help Families Build Moments That Matter

EMPLOYEE ENGAGEMENT OPPORTUNITIES



Start a Book Oasis

- ✓ Individual or group opportunity
- ✓ Virtual opportunity

In deep partnership with a network of clinicians, Reach Out and Read leverages the near-universal reach of the pediatric well-child visit, using free children's books and shared reading to support parents and caregivers in fostering healthy relationships with their young children. Last year, we distributed 7.1 million new books to families across the country.

But there are still book deserts right here in the United States. Many communities lack consistent access to high-quality, affordable children's books and other printed reading materials. Among many other things, books give children strong minds and hearts. We need your help to build book oases, so all children grow up with a plethora of books in their homes, knowledge in their minds, and love in their hearts.

Your support will help purchase new books and give over 36,000 medical providers across the country the tools they need to promote reading aloud every day. Building book oases is a great way to engage employees, and we have heard from partners that they are simple yet effective — just like the Reach Out and Read model. Individuals can [click here](#) to start building a book oasis. For company-sponsored oases, please reach out to development@reachoutandread.org.



Together, we can ensure that all children — regardless of socioeconomic status, cultural background, or language — have access to early relational health and literacy supports.

Some Reach Out and Read clinics don't have the funding needed to support the delivery of our program. That's where you come in! By sponsoring one or more of our 6,200 sites across the country, you will make a long-lasting impact. Your support will ensure that the site has 100 percent of the funding and resources it needs to deliver a high-quality Reach Out and Read intervention, maximizing impact for children and families and allowing our clinicians to focus on what they do best — delivering Reach Out and Read consistently and with fidelity. [Click here](#) to get started or learn more about sponsoring a site.

Sponsor a Site

- ✓ Individual or group opportunity
- ✓ Virtual opportunity

Organize a New or Gently Used Book Drive

- ✓ Individual or group opportunity
- ✓ Virtual opportunity

Book drives are another great way to get books into the hands of children and families across the country. For new book drives, we have a list of pre-approved books to help make purchasing easier and ensure that each book can be used by our clinics in a well-child visit. Gently used book drives help our clinics create literacy-rich environments, which includes having gently used children's books available in waiting and exam rooms, to give to older siblings, to provide at sick visits, or to simply help build a child's home library.

Anyone can host a new or gently used book drive through their own personal networks, community groups, schools, or businesses. Book drives can last days, weeks, or even months, and can also be tied into a holiday or event. Click here to kick off your new or **gently used** book drive today!

A great opportunity for your company's Volunteer or Give Back Week, writing personal notes to be included with a new book at well-child visits is a simple but powerful way to engage in our mission and truly make a difference in a family's life. Cheer on our parents and encourage them to read, sing, and play with their child every day. Share memories of reading with loved ones from your own childhood, your favorite part of reading with the young children in your life, or even offer an age-appropriate book recommendation. For many parents, it isn't easy or intuitive to read aloud with their baby or sing or play with them. A little encouragement and confidence can go a long way. Click here to get writing!

Motivate Through Personal Notes

- ✓ Individual or group opportunity
- ✓ Virtual opportunity

Dive into Diversity, Equity, and Inclusion

- ✓ Individual or group opportunity
- ✓ Virtual opportunity

Reading provides the opportunity to teach our children about kindness, compassion, and empathy for others and to give a glimpse of the rich world around them. All children should see themselves as the stars of their own stories, and only recently have children's books started to **better reflect** the unique lives and identities of young readers and their families. Representation matters. Increasing access to diverse stories isn't just an ethical responsibility — it's a medical one. According to the American Academy of Pediatrics, we must build inclusive literacy programs that reflect the diversity of children in our communities if we are to reduce the damaging impacts of racism on public health.

By joining our Mirrors and Windows Book Club, you can help us change the narrative so families can share diverse, equitable, inclusive books with their children, starting the day they are born. With a donation of \$50 or more to our **Mirrors and Windows Fund**, you will provide diverse and socially responsive books to children, ensuring that books both reflect their own cultures and offer a window into the lives of others. As a member of our Mirrors and Windows Book Club, you will have access to our online **Mirrors and Windows book drive**, where you can organize a virtual book drive to raise funds for diverse and socially responsive books for children. Help us change the narrative, one book and one child at a time.

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Did you know that one in four children in the United States grow up without learning to read? Reading aloud is the single most important activity for helping children develop a love of books and start school ready to learn. Reading together furthers language acquisition, promotes healthy brain and social-emotional development, provides an opportunity for families to build powerful, lasting bonds, and mitigates the adverse effects of Adverse Childhood Experiences and social drivers of health.

Book Buddies are monthly donors whose dedicated contribution ensures that children and families receive the tools and information they need to make reading aloud a daily routine all year long. You can also form a giving circle with your friends, neighbors, or colleagues to maximize your gift's impact. **Become a Book Buddy** today, and be sure to take advantage of your company's matching gift program!

Books Build Better Brains: Become a Book Buddy

- ✓ Individual or group opportunity
- ✓ Virtual opportunity

Listen and Learn

- ✓ Individual or group opportunity
- ✓ Virtual opportunity

Reach Out and Read is on the air, engaging in conversations with experts in childhood health, development, literacy, and healthy early relationships. Now in its fourth season, our podcast is centered on the belief that children's books build better brains, stronger family relationships, and happier, healthier children and societies. **Join us** as host Dr. Dipesh Navsaria, a pediatrician with a children's librarianship degree, dives into a wealth of varied early childhood health and literacy topics with expert guests, examining the many facets of supporting the caregiver-child relationship as key to early success.



Stay informed about all things Reach Out and Read by **subscribing** to our newsletter and following and engaging with us on **LinkedIn, Facebook, Instagram, and X**. This is a great way to learn more about our work and hear about new ways to get involved.

Extra, Extra! Read All About It!

- ✓ Individual or group opportunity
- ✓ Virtual opportunity

