

# REACH OUT AND READ COUNTS

## WHAT IS EARLY MATH?

Expanding Reach Out and Read to include math engagement makes math a fun and familiar part of children's lives.

Reducing math anxiety for parents and children through strategies like training providers, offering parent materials, creating activities, hosting workshops, and forming community partnerships.

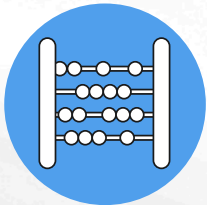


## FIVE TIPS TO USE EARLY MATH IN ANY BOOK



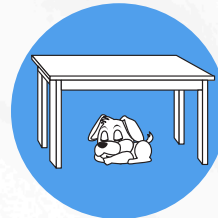
### POINT & COUNTING

Point at the words while you are reading the words and again as you count objects in the book.



### NUMBER RECOGNITION

Count how many animals there are or notice the numbers on each page.



### SPATIAL COMPARISON

“Something is on”, “Something is over”, “Something is under.”



### SIZE COMPARISON

“Which is bigger?” and “Which is smaller?”



### PREDICTING NARRATIVE

Ask questions like “What will happen next”, “Where will they go now?”



## INCORPORATING ROR COUNTS IN YOUR CLINIC IS SIMPLE

- *Reach Out and Read Counts* can be incorporated into any primary care visit.
- Timing is flexible, and concepts may be introduced earlier or later, depending on the child.
- No additional books are required. *ROR Counts* concepts can be found in any book!
- For clinics who find it helpful, supporting materials — bookmarks, posters, handouts, stickers — are [available for download](#), along with a suggested booklist that includes many titles in the Reach Out and Read catalogs.