



# CLINIC & LIBRARY COLLABORATIONS

The work we do at Reach Out and Read and within clinics and libraries has one common denominator - positively impacting families in our communities. We want to work together to make a difference. This menu contains suggestions of activities that either clinics or libraries can adopt to help spread the message of early relationships and literacy. Ownership will be up to the clinic/library to coordinate. Let us know how you would like to collaborate to make an even bigger impact!

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## CLINICS

### Promote area libraries and their programming

- Advertise library information on clinic televisions
- Include library bookmark in each ROR book
- Include library information in patient after-visit summary
- Post library events calendar in waiting room or in exam rooms

### Talk to families about visiting their local library

- Access to more books
- Promote library programming
- Provide library card application

### Coordinate family event with library

- Could take place at either the clinic or library
- Feature promotion of early literacy, relationships and community organizations

### Partner with libraries for events/reading

- Find existing coalitions to support community-wide early literacy goals

# LIBRARIES

## **Give participating clinics up-to-date bookmarks or flyers about library resources**

- Consider working with area libraries for a more general flyer or bookmark to make it easier on clinic staff

## **Create booklists of high quality, developmentally appropriate titles**

- Booklists can be created for clinics to share with families
- Booklists can be shared with clinics to assist them with doing their own book ordering
- *TIP:* consider short lists with images of book covers

## **Provide clinics with coupons for a book to be picked up at the library**

- *Tip:* Choose one or two visits for coupons to be handed out
- *Tip:* If libraries in every community served by the clinic participate, this will make it easier for families, so consider collaborating with your neighbors!

## **Develop or capitalize on coalitions to support community-wide early literacy goals**

- Coalitions can work on funding, events, and prioritizing local needs
- Find already-existing early childhood coalitions
- If you don't already have an existing coalition, you can start your own. Consider inviting: public health departments, Birth to Three, county extension, area libraries, United Way, school districts, Head Start, Reach Out and Read clinics, and more!
- Invite clinic staff to participate in the coalition events and library events

## **Present at Reach Out and Read Clinic events about library resources and early literacy tips**

- A booth at clinic events
- Visit clinic staff training events or staff meetings

## **Assist with creating literacy-rich waiting rooms in clinics**

- Create bulletin boards or displays on a quarterly basis
- Share posters for waiting rooms and restrooms: can be made in-house or purchase them
- Work with clinic to help select and fund books and toys

## **Help with funding for books and supplies**

- Hold a book drive
- Seek grant funding, write applications

## **Order books for clinics**

## **Act as clinic ROR coordinator**

- Complete bi-annual Progress Reports
- Facilitate provider training
- Order books

