Reach Out & Read®



where great stories begin™



Partners of Manitowoc County

How we began...

- Fall '12: Dr. Dipesh Navsaria presents at WLA
- Terry approached family pediatrician
- Fall '13: Applied for an LSTA Grant
- Spring '14: LSTA & West grant awarded
- Fall '14: Holy Family Memorial went live
- © Summer '15: Aurora Health Center went live
- Fall '19: Prevea went live



The Library Side

The Manitowoc-Calumet Library System is the *fiscal agent* for Manitowoc County's program.

Library professionals **select** every developmentally-appropriate **book** purchased for the program.

Library staff & volunteers **organize** and **deliver** books to clinics—more than **6,100** books annually!



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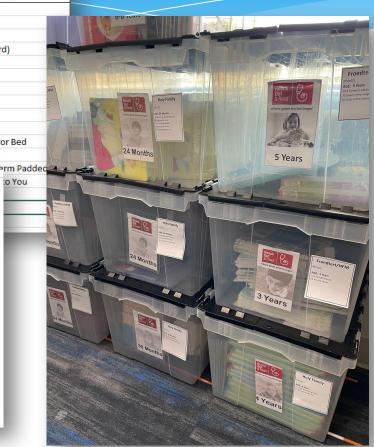
9 Months 12 Months ford Peek-A-Boo Rain Feet Good Morning Baby ash You Are My Sunshine Bitsy Spider Good Night Moon (board) ford Barks Wheels on the Truck dtime Kiss for Little Fish Rookie Reader ABC Cliffords Noisy Day 's Eat 's Go Let's Go to the Park Reach Baby Reach unce Baby Bounce Dance Baby Dance Twinkle Twinkle Time for Bed pes Twinkle Twinkle Old MacDonald Had a Farm Paddec y You Say Colors

Froedtert/Holy Family

Month:

AGE: 6 Months

10 Red Apple Green Pear 10 The Animal Pokey 10 Do You See Shapes 10 Ears, Eyes and Nose 10 Baby Animals



Manitowoc-Calumet





where great stories begin

READING TIPS FOR YOUR FAMILY

You'll always find **FREE books** at your library!

Make visiting the LIBRARY a regular **HABIT**. The library offers wonderful BOOKS for children of all ages and PROGRAMS for the whole family. And it's FREE!

HOURS & CONTACT INFORMATION

Check for holiday and summer hours.

MANITOWOC **PUBLIC LIBRARY**

707 Quay Street Manitowoc, WI (920)686-3000 www.manitowoclibrary.org MON-THU 9:00-8:00 PM FRI 9:00-6:00 PM SAT 9:00-3:00 PM SUN 12:00-4:00 PM

TWO RIVERS LESTER PUBLIC LIBRARY

1001 Adams Street Two Rivers, WI (920)793-8888 www.lesterlibrary.org MON-THU 10:00-8:00 PM FRI 10:00-5:30 PM SAT 10:00-2:00 PM SUN Closed

BRILLION

PUBLIC LIBRARY

326 N. Main Street Brillion, WI (920)756-3215 www.ci.brillion.wi.us/library MON 8:00-8:00 PM TUE 9:00-8:00 PM WED & THU 12:00-8:00 PM FRI 12:00-6:00 PM SAT 9:00-12:00 SUN Closed

CHILTON PUBLIC LIBRARY

221 Park Street Chilton, WI (920)849-4414 www.chiltonlibrary.org MON-THU 10:00-8:00 PM FRI 12:00-6:00 PM SAT 10:00-1:00 SUN Closed

KIEL PUBLIC LIBRARY

511 3rd Street Kiel, WI (920)894-7122 www.kiellibrary.org MON-THU 9:00-8:00 PM FRI 9:00-6:00 PM SAT 9:00-1:00 PM SUN Closed

NEW HOLSTEIN PUBLIC LIBRARY

2115 Washington Street New Holstein, WI (920)898-5165 www.newholsteinlibrary.org MON & WED 9:00-7:30 PM TUE & THU 10:00-7:30 PM FRI 10:00-6:00 PM SAT 9:00-1:00 PM SUN Closed

Like us on Facebook!

www.reachoutandread.org

Manitowoc-Calumet

Reach Out & Read®



where great stories begin™

READING TIPS FOR YOUR FAMILY

Read aloud every day!

It's FUN. It's SPECIAL TIME with your child. It helps children learn LOTS of NEW WORDS.

IT'S NEVER TOO FARIY TO START!

Babies love to be held and to hear your voice. Cuddle up together and look at board books.

A FEW MINUTES IS OKAY

Young children may sit still for only a few minutes. They will listen longer as they grow.

LET YOUR CHILD TURN THE PAGES

Babies and toddlers need help to turn board book pages. A three-year-old likes to turn paper pages without help.

READ FAVORITE STORIES OVER AND OVER

Children love to hear the same stories again and again. This is how they learn.

ASK YOUR CHILD OUESTIONS ABOUT THE STORY

Where is the moon? What do you think will happen next? Be sure to give your child time to answer!

MAKE THE STORY COME ALIVE

Read with fun and excitement in your voice. Try loud, or soft, or silly voices.

TALK ABOUT THE PICTURES

Make up stories to go with the pictures. Let your child join in!

READ ANYWHERE. ANYTIME

Read at playtime, bedtime and naptime. Read any place you have to wait. Read at the playground or under a tree, in the car or on the bus.

GO TO YOUR LOCAL LIBRARY TO GET MORE BOOKS

Your local library has lots of free books. Let your child choose which ones to bring home.

When children are read to by people they love, children learn to love books.





Like us on Facebook! **EVERY DAY** www.reachoutandread.org



Prepares parent tip sheets to place in books.



Orders, sorts, labels and stores books for clinics.



Library delivery system brings books to clinics.

The Fiscal Side

- 2014 LSTA & West Grant Awarded
- 2014, 2015, & 2016United Way Manitowoc County Grants Awarded
- 2018 Packers Foundation Grant Awarded
- Books Currently funded 100% by clinics
- Other donations help cover labels and bins:
 - Community Organization Donations
 - Clinic Contributions (clinic & staff)
 - Brat Fry, Scholastic Book Fair, Donation Jar





Thank You!

where great stories begin

Email:

Please make your check payable to: Manitowoc-Calumet Library System 707 Quay Street

Manitowoc, WI 54220

Your contribution is tax deductible to the extent allowed by law.

This year's brat fry crew.
Brat fry supplies funded by
donations & a \$250 Thrivent
Take-action project grant.

\$900

The Clinic Side





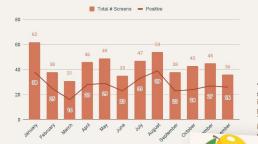
Healthiest Manitowoc County



Investing Early Coalition

- **Developmental Screening**
- Welcome Baby
- Parent Cafes
- Reach Out and Read

Screens by Month Jan-Dec 2023



524 Total Births!

*Depending on where the screen is from, not all of the information, (ie, first time parent status) is present. This can lead to inconsistencies in the sum of data points

Para La Comunidad



Don't play "wait & see" with your child's development!

Wednesday, November 8

Appointments available from 9:00 AM-1:00 PM and 3:00-7:00 PM, and last about an hour.

Register online by scanning the code below or call Terry $ilde{w}$ 920.793.7118.

All screenings are free and open to the public. This event is geared for children 2 months to 5 years of age. Screenings are provided by trained developmental screeners from Birth to 3, Lakeshore Family Resources, Manitowoc County Health Department and CESA #7 Head Start, Early Head Start and Manitowoc Public School District. Sponsored by Healthlest Manitowoc County Investing Early.















Early Literacy Practices Brochure



superior al finalizar el segundo grado.

Usted conoce más sobre su hijo que nadie más.

Usted está en la mejor posición

para ayudar a su hijo a

aprender.

¡Los niños aprenden mejor

haciendo- y les encanta hacer

cosas CONTIGO!

- Los niños que leen a nivel de grado o superior al final del cuarto grado tienen más probabilidades de graduarse de la secundaria y ser exitosos!
- Las cinco practicas simples avudan a los niños a prepararse para leer son cantar. jugar, hablar, leer v escribir. :La práctica hace la perfección! Así que canta, habla, juegue, lee y escriba todos los días.

- 1. LEER
- 2. CANTAR
- 3. JUGAR
- 4. HABLAR
- 5. ECRIBIR

Nunca es demasiado temprano para comenzar

A los bebes les encanta acurrucarse abrazarse mientras les ayuda a sentirse seguros, cálidos y conectados contigo.

LEA en cualquier lugar, cualquier momento

Lee a la hora de jugar, dormir y de la siesta. Lea en cualquier lugar donde tenga que esperar. Lea en el patio o debajo de un árbol, en el automóvil o en el autobús

HABLE con su bebé

Señalar objetos, formas, colores y números mientras haces las cosas cotidianas le enseña a su bebé nuevas palabras.

CANTE con su behé

Cantar juntos es una forma divertida de aprender palabras y practicar como escuchar.

ESCRIBA con su bebé. Los garabatos son la primera expresión alegre escrita por su bebe.

HIEGHE con su bebé Jugar a similar es una excelente manera

de hacer crecer la imaginación de su

Encuentre más ideas de cómo usar las cinco prácticas de alfabetización temprana con su hijo en su biblioteca local.

Healthiest Manitowoc County Investing Early Coalition

www.healthiestmc.ora Advocate Aurora

www.aurorahealthcare.ora CESA 7/Head Start

www.cesa7.org/head-start Family Connections Inc

www.familuconnectionscc.org

Holy Family Memorial www.hfmhealth.org

incouragewi.org

Lakeshore Cap

www.lakeshorecap.org

Manitowoc-Calumet Library System ununu mclsweb ora/mclswe

Manitowoc County Health Department ununu co manitousoc un us

Manitowoc County Human Services ununu co manitowoc wi us Manitowoc/Two Rivers YMCA

www.mtrumca.ora

The Crossing www.crossingmanitowoc.org

United Way Manitowoc County www.unitedwaumanitowoccounty.ora

UW Extension manitowoc extension wisc edu



¡La Alfabetización Temprana Comienza Contigo!

Como los padres pueden apoyar el crecimiento mental de su hijo.



Workshops, billboards and programs—oh my!

Community Baby Shower



- Building skills.
- Connecting expecting & new parents to community resources.
- Lots of giveaways & prizes!



Other Community Events



Star Power

Sing, Talk, Read, Play & Write for Easier Reading Putting Every Child Ready to Read ® 2nd Ed. into Practice



riday, September 23 9:00-4:30 PM

V Extension Manitowoc County Office Room 300 4319 Expo Drive Manitowoc, WI 54220

onal speaker and early literacy specialist Saroj Ghoting will present an overview of early literacy and the five /literacy practices: sing, talk, read, write and play using the Every Child Ready to Read * 2nd Edition. This /s-on "train-the-trainer" workshop is designed to give participants the skills necessary to present early acy workshops for parents and caregivers.

hing parents and other caregivers how to support the early literacy development of their children is the s of Every Child Ready to Read®. It focuses on educating parents and caregivers of children newborn to age about early literacy so that they can help their children enter school ready to learn to read.

Intership with the Healthiest Manitowoc County Investing Early Initiative, Reach Out and Read of Itowoc County and the United Way of Manitowoc County, Star Power provides an opportunity Ill agencies to share the importance of literacy with the families they serve.

to attend: \$10 for a Jimmy John's boxed lunch (Includes choice of ham, turkey or veggle sub, a and cookle. Drinks provided.) To register for this workshop, please contact Rebecca Petersen (20)686-3051 by September 2.





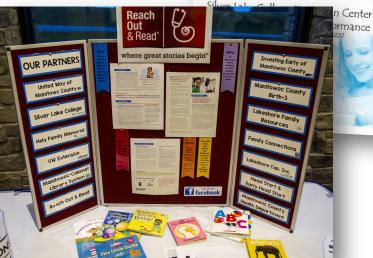
Many Volunteer Opportunities





DR. DIPESH NAVSARIA

Tuesday, May 26 7:00 PM





Dr Dipesh Navsaria is a pediatrician, occasional children's librarian, public health professional and child health advocate

He practices primary-care pediatrics at a community health center working with underserved populations. He is involved in advocacy training for residents, medical students, and practicing physicians. His educational interests also include public and population health training for clinicians.

Additionally, Dr Navsaria is strongly engaged with early literacy programs in health care settings, particularly around ideas of early brain and child development, which include neurobiological effects of adversity and poverty upon the developing brain.

A dynamic speaker who easily translates basic science and clinical medicine for a wide variety of audiences in order to shape programs and policy. Or Navarsia lectures locally, regionally and nationally on early ileracy, early brain and child development, child health advocacy and programs.











Funding for this speaker provided by the



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True Community Partnership















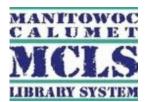
















Thank you!

Brittany Shimek

Manager of Operations 920.320.4314 brittany.shimek@froedtert.com

Terry Ehle

Youth Services Coordinator Lester Public Library 920.793.7118 tehle@lesterlibrary.org



Lexi Otis, CHES

Healthiest Manitowoc County Coordinator, Health Educator 920.683.4744 lexiotis@manitowoccountywi.gov



Welcome Baby provides resources for all stages of parenthood. Includes national, state and local resources. https://welcomebabymanitowoc.org