

Turning Pages



Programs:
- 45 Federally Qualified or Community Health Center
- 6 Tribal/FQHC Clinics

Medical Providers
1,853

Children Served each year
146,339

Book Distributed Each Year
259,931

Toward Equity: Data-Driven

Mission: Strengthen all families with young children through guidance from medical clinicians about nurturing relationships through shared reading.

Vision: A world where every child has the relationships essential to learn and thrive.

Strategic DEI Goal:
Ensure the model is accessible and effective for all children and families and that diversity, equity, and inclusion are centered throughout the organization.

How do you see equity at your clinic and within your community?

Impact





Mission: Strengthen all families with young children through guidance from medical clinicians about nurturing relationships through shared reading.

Vision: A world where every child has the relationships essential to learn and thrive.

<https://reachoutandread.org/strategicplan/>



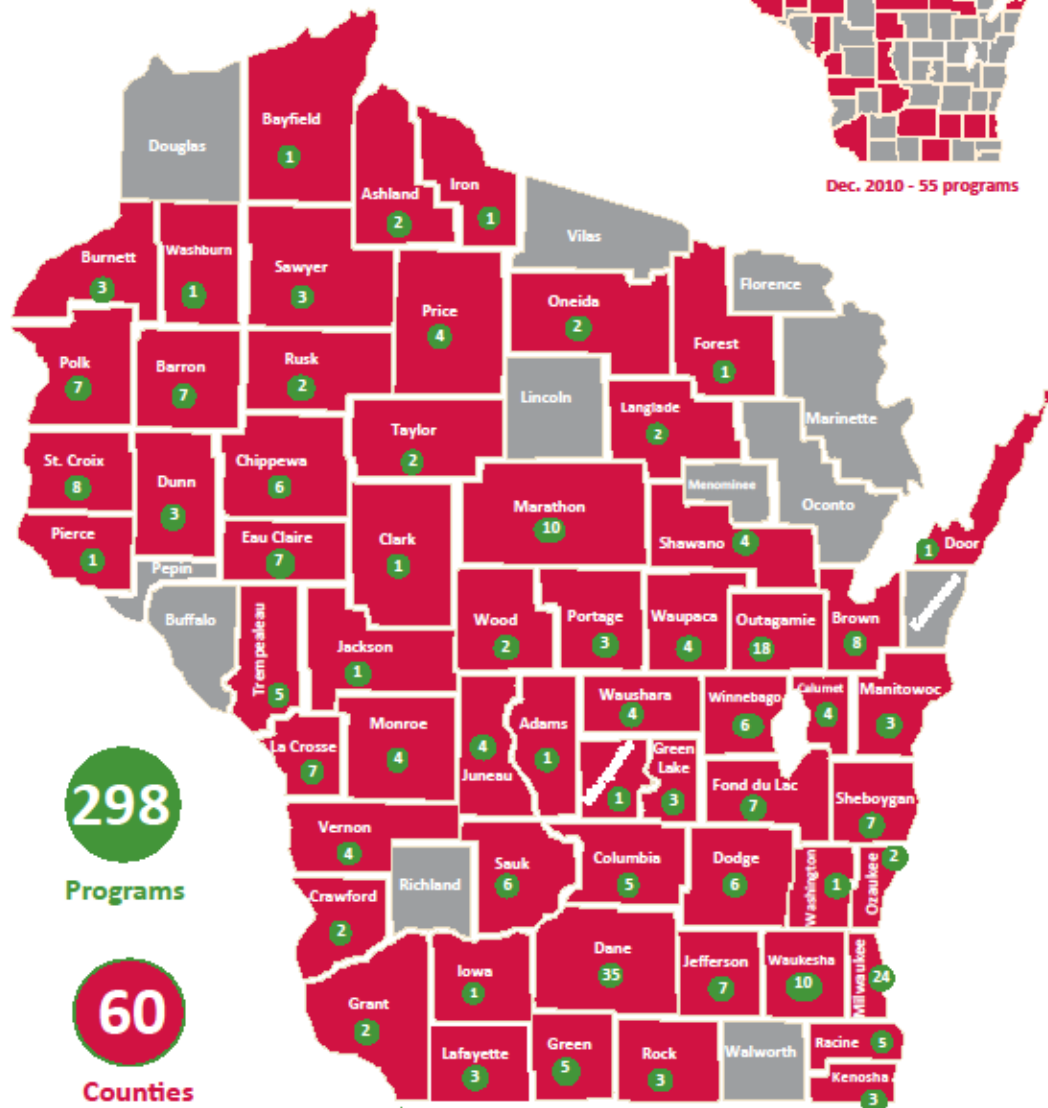
Reach
Out
& Read

WISCONSIN

REACH OUT AND READ WISCONSIN



Dec. 2010 - 55 programs



298

Programs

60

Counties

Number of Reach Out and Read programs (298 total)

● Reach Out and Read programs in 60 of 72 counties total



Programs:

- 45 Federally Qualified or Community Health Center
- 6 Tribal/FQHC Clinics

Medical Providers

1,853

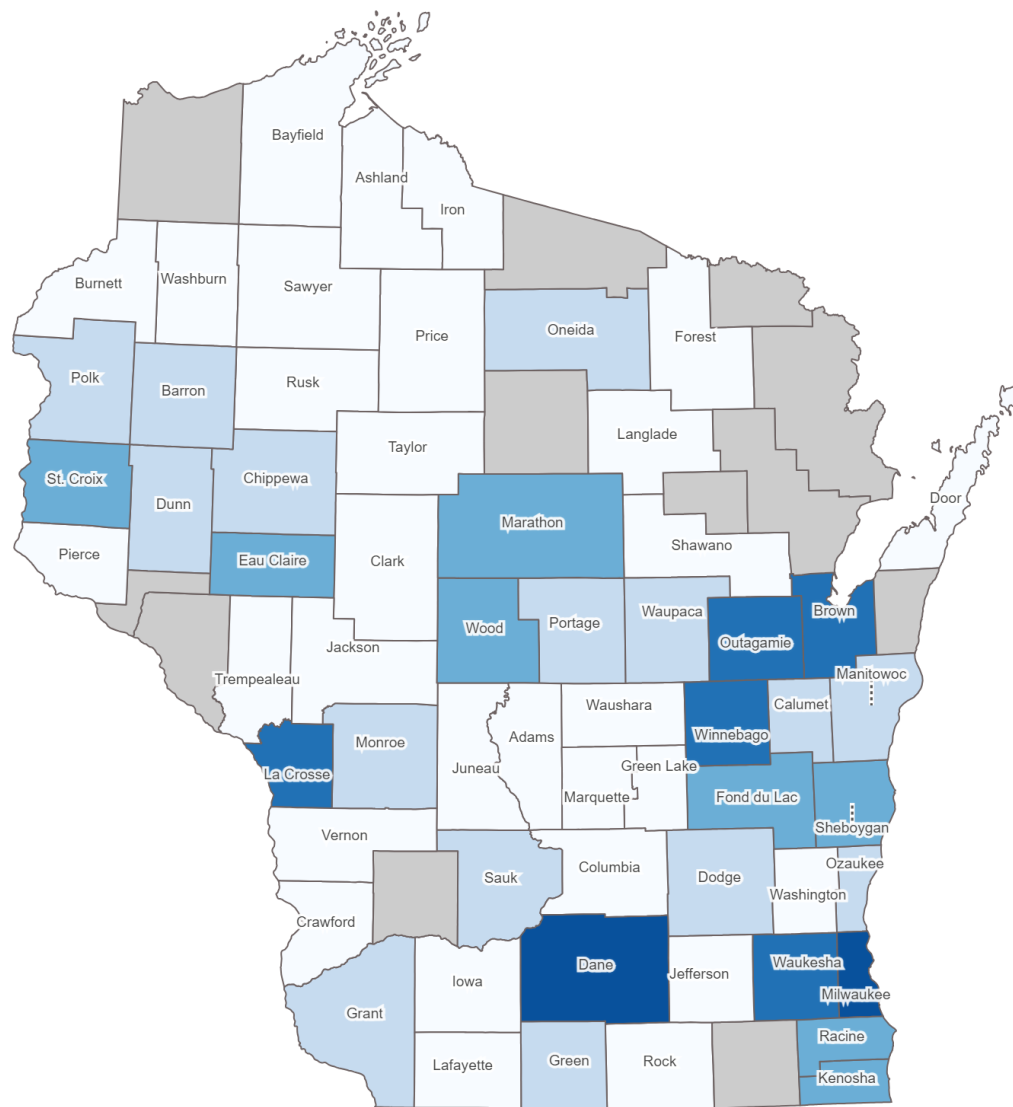
Children Served each year

146,339

Book Distributed Each Year

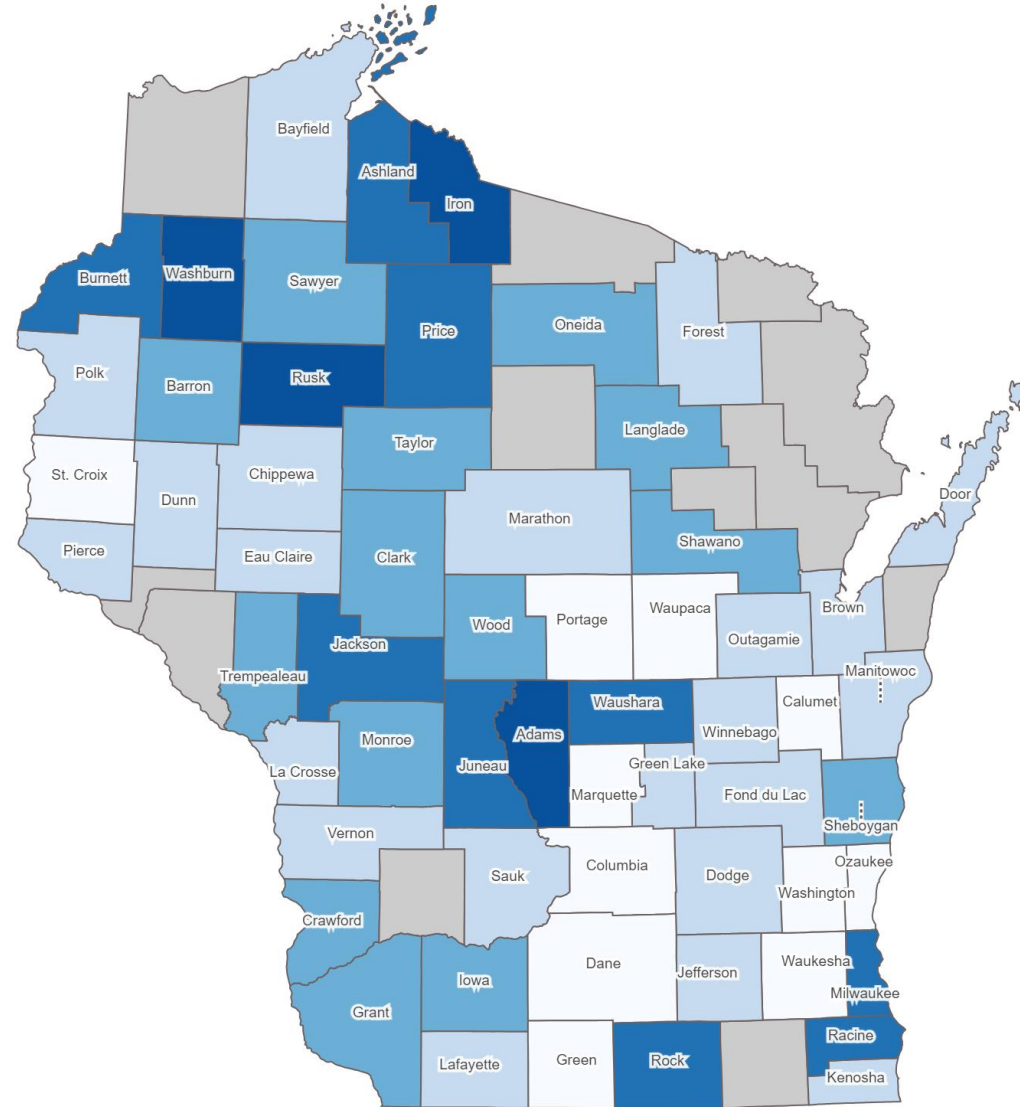
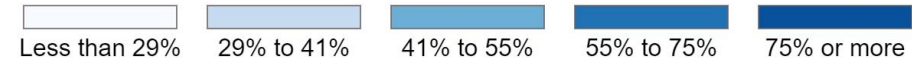
259,931

ESTIMATED CHILDREN IMPACTED ANNUALLY IN WISCONSIN



Data provided by Reach Out and Read

INSURANCE: MEDICAID/HMO MEDICAID IN WISCONSIN



Data provided by Reach Out and Read



Strategic DEI Goal:

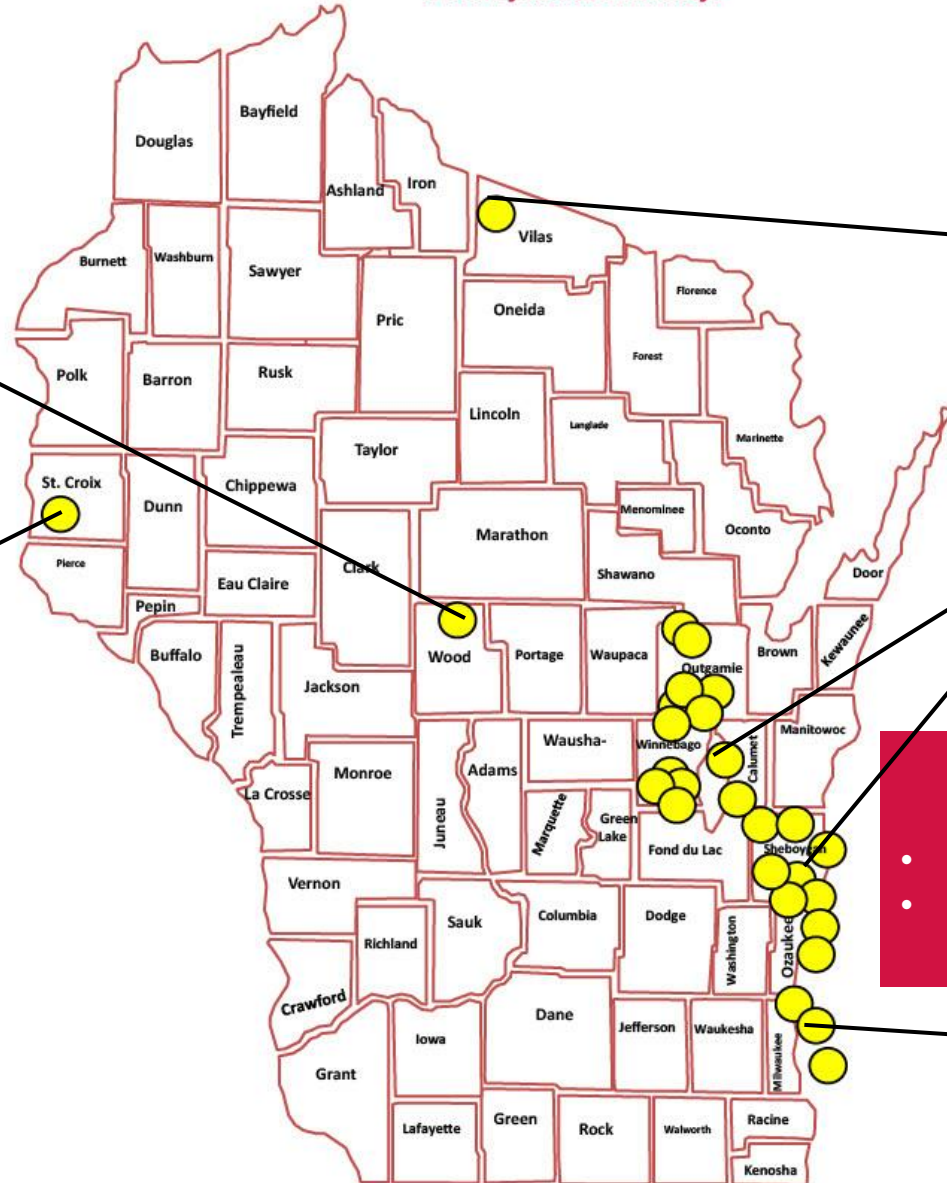
Ensure the model is accessible and effective for all children and families and that diversity, equity, and inclusion are centered throughout the organization.

<https://reachoutandread.org/strategicplan/>



**How do you see equity
at your clinic and within
your community?**

How do you see equity at your clinic and within your community?



Peds Physician who's focused on this

Gap

- Funding
- Support Staff Education

Gap

Native American Tribe in Lac du Flambeau; PCHC. Families don't attend appts at MCHS regularly or at all and some done at PCHC

- Help-Me-Grow Program
- Free & Reduced Lunch
- Food Pantry
- Family Resource Centers
- Library
- WIC
- Bookworm Garden

Gap

- Transportation
- Support Staff Training

- Library Access
- Meal Sites
- WIC
- Providers are excited to be involved

Resources



- [Birth to 3 - WI DHS Homepage](#)
- [Book Worm Garden](#) in Sheboygan
- [Family Resource Centers](#)
- Food Pantry
- [Food security Project Mapping of TEFAP Food pantries, Meal sites, and non TEFAP Food Pantries](#)
- [WI DHS The Emergency Food Assistance Program \(TEFAP\) - Federal assistance Resource](#)
- [Help Me Grow Program in Fox Valley Area](#)
- [Library - WI DPI Library Directory](#)
- [Peter Christensen Health Center](#)
- [WIC - WI DHS - The Special Supplemental Nutrition Program for Women, Infants, and Children \(WIC\)](#)
- Reach Out and Read PathWright Training Opportunities - Early Math, Developmental Disabilities
- Reach Out and Read Site Coordinator Training - Ask your Program Manager about these resources
- [Support Staff Professional Development - United Way WI Community Health Worker Training Resources](#)
- [Transportation - Medicaid eligible free rides](#)

BOOKS ARE MIRRORS AND WINDOWS

An illustration featuring several children. On the left, a group of four children (two adults and two children) are gathered around a mirror, looking at their reflection. On the right, a young girl is sitting on a window sill, reading a book. The window looks out onto a bright scene. The text 'BOOKS ARE MIRRORS AND WINDOWS' is integrated with the illustration, with 'MIRRORS' and 'WINDOWS' in large blue letters and 'AND' in red.

Congratulations to our 2024 Scholarship Winners

- Aurora Health Center Sheboygan - Pediatrics
- Allina Health River Falls Clinic
- Ascension All Saints Pediatrics - Spring Street Campus
- Beloit Clinic - Pediatrics
- Children's Wisconsin - Bluemound Pediatrics
- Children's Wisconsin - Franklin Pediatrics
- Children's Wisconsin - Pewaukee Pediatrics
- Children's Wisconsin- Greenfield Pediatrics
- Children's Wisconsin -Midtown Pediatrics
- Gundersen Tri-County Whitehall Clinic
- Marshfield Medical Center - Stevens Point Pediatrics
- NorthLakes Community Clinics
- Progressive Community Health Centers, Inc.
- Scenic Bluffs Community Health Centers
- UW Northport Drive Clinic
- Vernon Memorial Healthcare - Kickapoo Valley Medical Clinic

BOOKS ARE MIRRORS AND WINDOWS



“We serve a diverse community. Many of our patients are Hmong or Hispanic. We also provide care to Burmese refugee families. Sharing stories that honor these diverse cultures can open windows to allow new perspectives and understanding. When children and families can see themselves in a character, a story, or a situation that is familiar it provides a mirror, reflecting back their experience. Reading books that affirm and validate the unique lives of our patients helps to create an environment that not only accepts but celebrates them. We strive to provide a space that is supportive and inclusive. The Mirrors and Windows initiative champions these ideals.”

BOOKS ARE MIRRORS AND WINDOWS



“At Midtown Pediatrics, we are always finding new ways to engage the community. This includes bringing community agencies and services into the clinic so that families can access resources while bringing their children in for visits. We also host a summer health fair at our clinic that invites numerous local groups to share their services with the community (including lots of our clinic’s families) in a fun and safe setting. As an academic medicine clinic, our providers are involved in various community partnerships to help positively engage the neighborhoods we serve.”