



A world where every child is read to every day

Reach Out and Read works directly with pediatric providers to transform medical care to include promoting the lifelong benefits of parents reading aloud to their children every day.

Beginning in infancy through age five, medical teams provide new, age- and language-appropriate books and share literacy advice with families at each checkup.

Research shows that Reach Out and Read's cost-effective program results in more frequent reading at home and more enjoyment by families reading together.

Nurturing, language-rich interactions like reading aloud together accelerate language development and give young children a foundation for lifelong success.

Research- and evidence-based

Children are read to more often, have improved language skills, and have a greater love of reading



3,300 doctors in
387 medical clinics

Supporting
foundational
relationships essential
to children's learning
and development



60% of children
served are from
families with low-
incomes



Reaching 200,000
families



Providing 340,000
books annually