

CONNECT Survey

A Parent/Caregiver-Clinician Relationship Survey

Co-created by parents for parents, the CONNECT Survey was developed in partnership with Reach Out and Read and the Institute for Child Success (ICS) to gain insights into the parent/caregiver-clinician relationship during routine pediatric visits.

Why did we create this survey?

In a meeting with parent leaders from across the U.S., we learned that **the relationship between the parent and the clinician plays a critical role in whether or not parents follow the advice given by their clinicians.** Surveys currently used within pediatric clinics have not been validated for use within these settings, and even fewer were developed in conjunction with parent or patient input.

Key Findings



In an analysis of nearly 3,000 surveys that reflect the racial and ethnic diversity of Reach Out and Read and U.S. families, the CONNECT Survey demonstrated strong validity and reliability in measuring parent-clinician relationship quality during pediatric well visits.

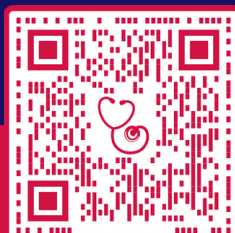
Parents from clinics delivering Reach Out and Read with high-quality were 46% more likely to report a higher average score than parents from other clinics.

This strongly indicates that the Reach Out and Read model improves the parent-clinician relationship.



What's Next?

- » Continue to study the CONNECT Survey with further input from parents and families.
- » Use the survey to reinforce the importance of the relationship between parents and clinicians in well-child visits in clinics across the U.S.
- » Establish Reach Out and Read as a cost-effective way of promoting the parent-clinician relationship in well-child visits.



Learn more about
the **CONNECT Survey**

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