

Children's Medical Group Pewaukee Pediatrics

Morgan Glazer

Lead Clinic Coordinator

ROR Role: On Site Coordinator

Melissa Schufletowski

Clinic Manager

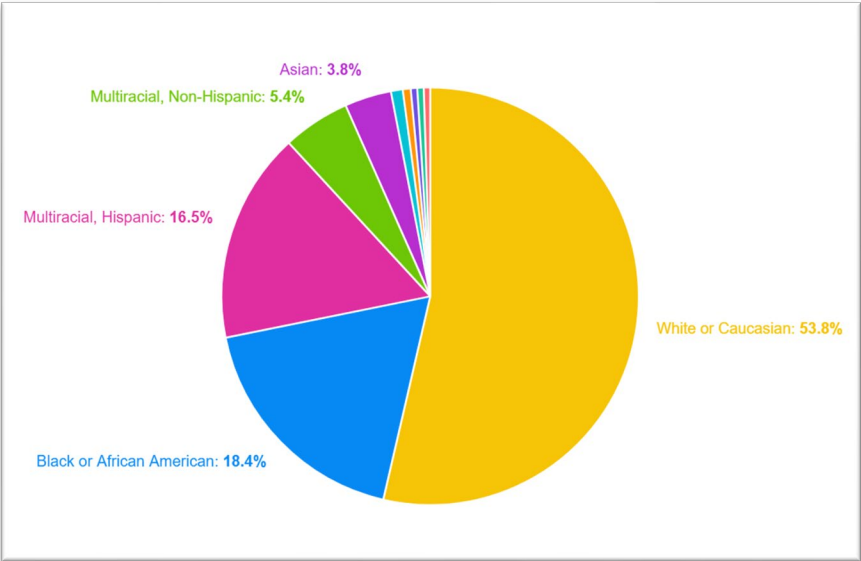
ROR Role: Primary Contact



Pewaukee Pediatrics

- Participating in Reach Out and Read Program since January 2019
- Purple Status Clinic 2024 and 2025

Patient Demographics



Pewaukee Pediatrics Books Distributed		
	2024	2025
0-5 months	920	721
6 months- 5years	2180	1592

Pewaukee Pediatrics Best Practices

- Providers give books at well visits and provide education about early literacy
- Books are easily accessible and there is an efficient workflow for getting the books to the providers
- High-quality, developmentally-appropriate books are available
- Clinic takes advantage of feasible opportunities to promote literacy in waiting/exam rooms
- Information about community resources are posted or provided to parents



Children's Wisconsin is proud to participate in Reach Out and Read.

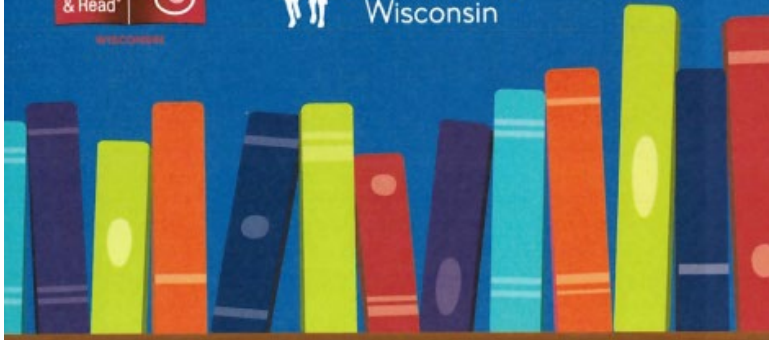
Reach Out and Read prepares young children for success by using books to inspire families to read aloud together.

Reach Out and Read supports your child's learning by sharing:

- Advice from your doctor about reading to your child at different ages
- A book for your child at each checkup, from birth through 5 years old

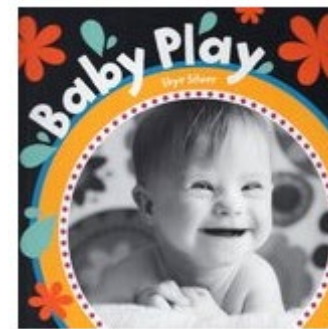
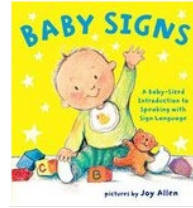
As you read and spend time together, you form lasting connections with your child. Your child learns new skills that serve them throughout their lives. It reminds you that you are your child's first and most important teacher.

For more information, including book lists and reading tips, visit reachoutandread.org.



Mirrors and Windows Initiative

- Pewaukee Pediatrics supports the goal of Mirrors and Windows Initiative.
 - Our team partners together to give children access to a diverse selection of stories featuring characters from various backgrounds, cultures, abilities, and identities.
- In 2024 Pewaukee Pediatrics was a recipient of the Reach Out and Read Mirrors and Windows Scholarship.
- The scholarship allowed us to expand our book selection to include more diverse titles featuring characters from various backgrounds, cultures, and abilities.
 - We were able to order 285 books with the funds from the scholarship.



Mirrors and Windows Initiative

- The Mirrors and Windows scholarship helped financially support the Reach Out and Read program in our clinic and has also given our team the opportunity to come together and support ongoing sustainability of early childhood literacy initiatives.
- Re-educate our team on the ROR program, the value of early literacy, and the importance of our clinic's participation in ROR.
- Able to receive copies of the books that were on the Mirrors and Windows booklist to review prior to ordering.
 - Our staff was given the opportunity to review these books and make suggestions for the titles that we would order for our clinic.
- ROR Senior Program Manager, Amber Bloom, came to our clinic and provided diverse book titles for our team members to review.
 - Opportunity to read some diverse books and have a group discussion about the books and reflect on how books can be Mirrors and Windows.
 - This gave us a chance to reflect on our own personal identities and experiences and gave us perspective on other people's identities and experiences.
- By involving our whole team in the book selection process there has been increased involvement from all members of our team.

Pewaukee Pediatrics Utilizing Mirrors and Windows Scholarship



- Consistent communications with team members inviting participation in selection of diverse book titles.
- Resulted in increased staff engagement and consistent integration of ROR books in well child visits.

Book Selection

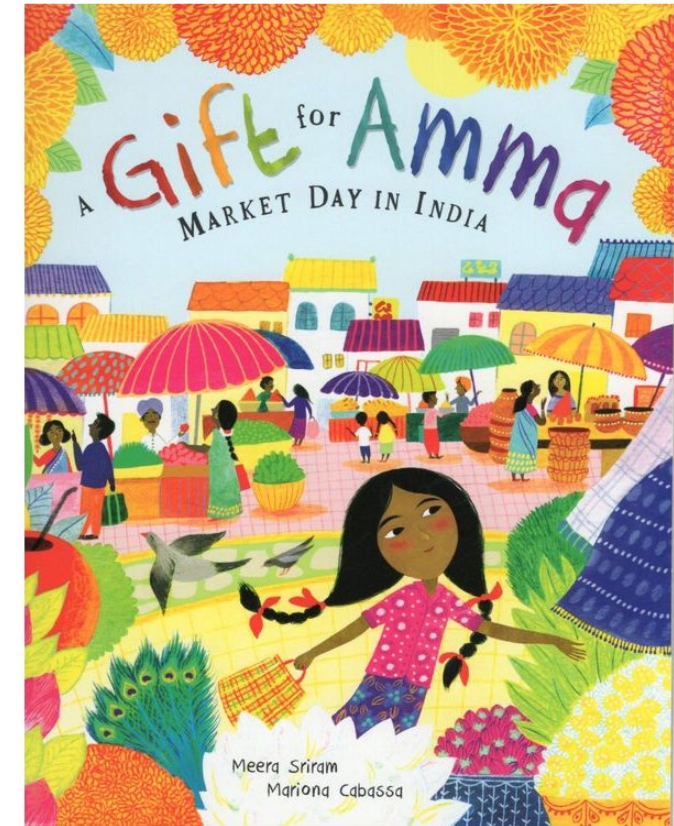
Books can be about diversity without that being the whole focus of the story.

A book can showcase diversity in subtle ways.

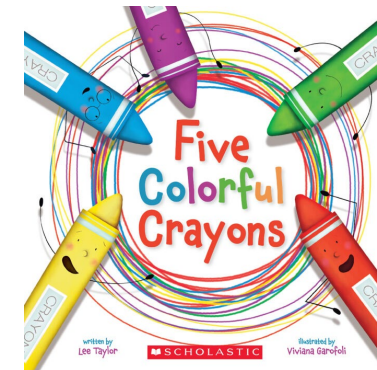
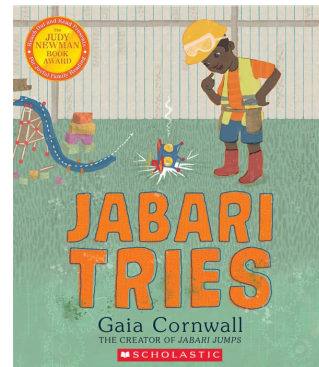
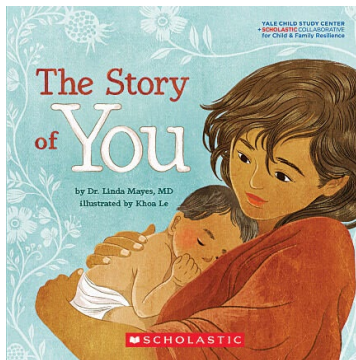
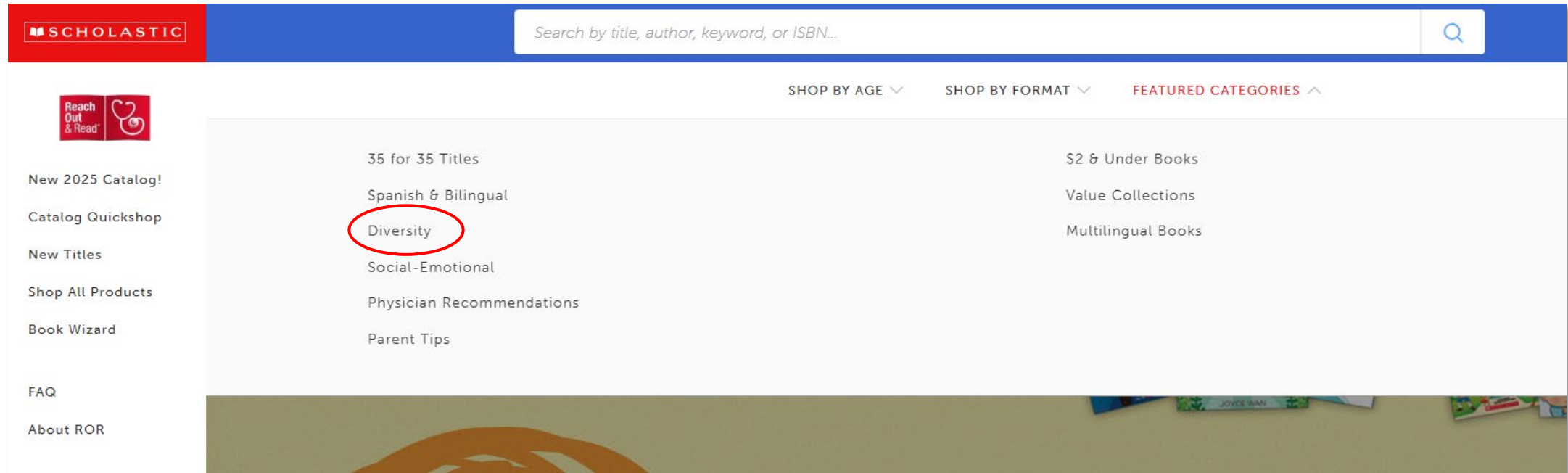
Example: *A Gift For Amma*

A young girl explores different items in a southern Indian street market as she searches for a gift for her mother.

The book includes facts about the items mentioned and markets around the world.



Ordering Books-Scholastic



Ordering Books-All About Books

POPULAR THEMES

All About Books

Whether you are looking for books related to a specific theme or a pack of books related to one theme, you can find them here! If you don't see a theme highlighted here, try using the left-side panel to search for other popular themes.



Alphabet & First Words



Classics



Counting & Math



Diversity



Healthy Eating & Living



Parent-Child Interactions



Science & Nature



Socio-Emotional

