



# Reach Out and Read in Wisconsin

## January 2026

### Profile

Reach Out and Read gives young children a foundation for success by incorporating books into pediatric care and encouraging families to read aloud together.

Doctors, nurse practitioners, and other medical professionals incorporate Reach Out and Read's evidence-based model into standard pediatric checkups, by advising parents about the importance of reading aloud and giving developmentally-appropriate books to children. The program begins at the newborn checkup and continues through age 5, with a special emphasis on children growing up in low-income communities. Families served by Reach Out and Read read together more often, and their children enter kindergarten with larger vocabularies and stronger language skills, better prepared to achieve their potential.

#### **PROGRAMS**

- 319 clinic locations in 64 counties
- 51 Federally Qualified or Community Health Centers \*\*
- 6 Tribal/FQHC clinics \*

#### **MEDICAL PROVIDERS**

- 1,853

#### **CHILDREN SERVED EACH YEAR**

- 148,000

#### **BOOKS DISTRIBUTED EACH YEAR**

- 304,000

### Programs in this Area

#### Adams County, WI

Noble Community Clinics-Friendship\*\*

#### Ashland County, WI

Bad River Health & Wellness Center\*

NorthLakes Community Clinic - Ashland Clinic\*\*

Tamarack Health Ashland Medical Center

#### Barron County, WI

Cumberland Healthcare - Cumberland

Cumberland Healthcare Turtle Lake Center

HealthPartners Amery Hospital & Clinic-Turtle Lake Clinic

Marshfield Medical Center - Rice Lake\*\*

Mayo Clinic - Northland Barron

Mayo Clinic - Northland Chetek

Mayo Clinic - Northland Rice Lake

#### Bayfield County, WI

NorthLakes Community Clinic - Iron River\*\*

#### Brown County, WI

Bellin Health Ashwaubenon Pediatrics

Emplify Health by Bellin Children & Adolescent Center  
MCW Prevea Green Bay Family Medicine Residency Program  
Oneida Community Health Center\*\*  
Prevea Allouez Health Center - Pediatrics  
Prevea East De Pere Health Center - Pediatrics  
Prevea Howard Health Center - Pediatrics  
Prevea St. Mary's Health Center - Pediatrics  
Prevea West De Pere Health Center - Pediatrics

## Buffalo County, WI

Emplify Health by Gundersen Mondovi Clinic

## Burnett County, WI

Burnett Medical Center  
St. Croix Health - Webster Clinic  
St. Croix Tribal Health & Human Services\*

## Calumet County, WI

Bellin Health Brillion  
ThedaCare Physicians - Darboy  
ThedaCare Physicians - Menasha  
ThedaCare Physicians Pediatrics - Darboy

## Chippewa County, WI

Marshfield Clinic - Bloomer Center\*\*  
Marshfield Clinic - Chippewa Falls Center Pediatrics\*\*  
Marshfield Clinic - Cornell Center\*\*  
Marshfield Clinic - Lake Hallie Center\*\*  
Mayo Clinic Chippewa Valley - Bloomer  
Mayo Clinic Chippewa Valley - Chippewa Falls Clinic

## Clark County, WI

Marshfield Medical Center – Neillsville\*\*

## Columbia County, WI

Sauk Prairie Healthcare - Lodi Clinic  
SSM Health Dean Medical Group Columbus  
SSM Health Dean Medical Group - Portage  
UW Health Portage Clinic

## Crawford County, WI

Crossing Rivers Health Medical Center - Prairie du Chien

## Dane County, WI

Access CHC Joyce & Marshall Erdman Clinic\*\*  
Access CHC William T. Evjue Clinic\*\*  
Access CHC Wingra Family Medical Center\*\*  
Dedicated Family Care  
GHC-SCW Capitol Clinic  
GHC-SCW East Clinic  
GHC-SCW Hatchery Hill Clinic  
GHC-SCW Madison College Community Clinic  
GHC-SCW Sauk Trails Clinic  
Sauk Prairie Healthcare Wisconsin Heights Clinic  
SSM Health Dean Medical Group - Deerfield  
SSM Health Dean Medical Group East Pediatrics

SSM Health Dean Medical Group Fish Hatchery Pediatrics  
SSM Health Dean Medical Group - Oregon  
SSM Health Dean Medical Group - SMC / Family Medicine  
SSM Health Dean Medical Group Stoughton  
SSM Health Dean Medical Group - Sun Prairie  
SSM Health Dean Medical Group Sun Prairie - Pediatrics  
SSM Health Dean Medical Group West Pediatrics  
UW Health 20 S. Park Clinic Pediatrics  
UW Health Belleville Clinic  
UW Health Cottage Grove Family Medicine  
UW Health Cross Plains Family Medicine  
UW Health DeForest-Windsor Clinic  
UW Health E Terrace Dr Medical Center Pediatrics  
UW Health Fitchburg Family Medicine  
UW Health Junction Rd Medical Center  
UW Health Mount Horeb Family Medicine  
UW Health Northport Dr Clinic  
UW Health Odana Rd Clinic  
UW Health Oregon Family Medicine  
UW Health Stoughton Pediatric and Adolescent Medicine Clinic  
UW Health Sun Prairie Clinic  
UW Health Union Corners Clinic / Pediatrics  
UW Health Verona Clinic  
UW Health Yahara Clinic

## Dodge County, WI

Marshfield Medical Center - Beaver Dam\*\*  
Marshfield Medical Center – Horicon\*\*  
UW Health Beaver Dam  
UW Health Kids Beaver Dam Clinic  
Watertown Regional Medical Center - Juneau Clinic

## Door County, WI

Door County Medical Center

## Douglas County, WI

Lake Superior Community Health Center – Superior\*\*

## Dunn County, WI

Marshfield Clinic - Menomonie Center\*\*  
Mayo Clinic - Red Cedar Menomonie Family Medicine  
Mayo Clinic Red Cedar Menomonie-Pediatrics

## Eau Claire County, WI

Marshfield Clinic - Eau Claire Oakwood Center\*\*  
Marshfield Medical Center - Eau Claire Pediatrics\*\*  
Mayo Clinic Clairemont Campus Clinic Pediatrics  
Mayo Clinic Luther Campus Clinic Family Medicine Residency  
Mayo Clinic - Luther Campus Clinic Pediatrics  
NorthLakes Community Clinic Augusta\*\*  
NorthLakes Community Clinic Eau Claire\*\*

## Fond Du Lac County, WI

Aurora Health Center Fond du Lac Pediatrics  
Marshfield Medical Center - Waupun  
SSM Health Fond du Lac Regional Clinic - Family Medicine  
SSM Health Fond du Lac Regional Clinic - North Fond du Lac  
SSM Health Fond du Lac Regional Clinic - Pediatrics

SSM Health Medical Center Clinic - Ripon Pediatrics  
ThedaCare Physicians - Ripon

## Forest County, WI

Forest County Potawatomi Health and Wellness\*

## Grant County, WI

Grant Regional Health Center  
Gundersen Boscobel Area Clinics  
Gundersen Boscobel Area Muscoda Clinic  
Gundersen Fennimore Clinic  
Southwest Health - Cuba City Clinic  
Southwest Health Kieler Clinic  
Southwest Health -Platteville Clinic Family Medicine

## Green County, WI

SSM Health Monroe Clinic Medical Group- Albany  
SSM Health Monroe Clinic Medical Group - Brodhead  
SSM Health Monroe Clinic Medical Group- Family Medicine  
SSM Health Monroe Clinic Medical Group - Monroe Pediatrics  
SSM Health Monroe Clinic Medical Group - New Glarus

## Green Lake County, WI

ThedaCare Physicians - Berlin  
ThedaCare Physicians - Eastridge  
ThedaCare Physicians - Green Lake

## Iowa County, WI

SSM Health Dean Medical Group - Mineral Point

## Iron County, WI

NorthLakes Community Clinic - Hurley Clinic\*\*

## Jackson County, WI

Ho-Chunk Nation Health Care Center\*

## Jefferson County, WI

Fort HealthCare Integrated Family Care Clinic  
ProHealth Medical Group Clinic Watertown  
UW Health Fort Atkinson Family Medicine  
Watertown Regional Medical Center - Doctors Court Clinic  
Watertown Regional Medical Center - Johnson Creek  
Watertown Regional Medical Center - Lake Mills Clinic / Watertown Regional Medical Center  
Watertown Regional Medical Center - Waterloo Clinic

## Juneau County, WI

Mile Bluff Medical Center-Elroy Clinic  
Mile Bluff Medical Center - Mile Bluff Clinic  
Mile Bluff Medical Center-Necedah Clinic  
Mile Bluff Medical Center-New Lisbon Clinic

## Kenosha County, WI

Aurora Medical Center Kenosha Pediatrics  
CMG - Lakeside Pediatrics  
CW - Kenosha Pediatrics

## La Crosse County, WI

Gundersen Health System - La Crosse Pediatrics

Gundersen Health System - Onalaska Pediatrics  
Gundersen Holmen Clinic  
Gundersen La Crosse Family Medicine  
Gundersen Lutheran Medical Center Family Medicine Residency Clinic  
Gundersen Lutheran Onalaska Family Medicine Clinic  
Mayo Clinic - Franciscan Healthcare La Crosse Family Health Clinic / La Crosse Mayo Family Medicine Residency

## Lafayette County, WI

Lafayette Hospital + Clinics - Shullsburg  
Memorial Hospital of Lafayette County Primary Care Clinic of Argyle  
Memorial Hospital of LaFayette County Primary Care Clinics - Darlington  
Southwest Health Darlington Clinic

## Langlade County, WI

Aspirus Antigo Clinic

## Manitowoc County, WI

Aurora Medical Center - Manitowoc County  
Froedtert & MCW HFM Michigan Avenue Campus Pediatrics  
Prevea Manitowoc Health Center

## Marathon County, WI

Aspirus Athens Clinic  
Aspirus Wausau Family Medicine  
Aspirus Wausau Pediatrics Clinic  
Aspirus Weston Clinic  
Bridge Community Health Clinic\*\*  
Greenheck Group Wellness Center  
Marshfield Clinic - Colby/Abbotsford Center  
Marshfield Clinic - Mosinee Center  
Marshfield Clinic - Wausau Center Pediatrics  
Marshfield Medical Center - Weston Pediatrics

## Marquette County, WI

Gundersen Moundview Hospital & Clinics- Westfield

## Milwaukee County, WI

Ascension Columbia St. Mary's Family Health Center  
Aurora Health Care – Good Hope Clinic  
Aurora Sinai Medical Center  
Aurora St. Luke's Medical Center Family Medicine  
CW - Bayshore Pediatrics  
CW - Forest Home Pediatrics  
CW - Franklin Pediatrics  
CW - Good Hope Pediatrics  
CW -Greenfield Clinic Pediatrics  
CW - Mayfair Pediatrics  
CW - Midtown Clinic  
CW - Oak Creek Pediatrics  
CW - River Glen Pediatrics  
Froedtert Forest Home Health Center  
Froedtert & MCW Good Hope Health Center  
Gerald L. Ignace Indian Health Center\*  
Outreach Community Health Center\*\*  
Progressive CHC - Hillside Family Health Center\*\*  
Progressive CHC- Lisbon Ave. Health Center\*\*  
Sixteenth Street - Carmen Schools: Stellar

Elementary\*\*  
Sixteenth Street - Chavez Clinic\*\*  
Sixteenth Street - Layton Clinic\*\*  
Sixteenth Street - Parkway Clinic\*\*  
Sixteenth Street - St. Anthony Schools\*\*  
Sixteenth Street - St. Augustine Prep\*\*  
Sixteenth Street - St Joseph Academy\*\*  
Sixteenth Street- UCC Early Learning Academy\*\*

## Monroe County, WI

Emplify Health by Gundersen – Sparta Family Medicine  
Gundersen Tomah Clinic  
Mayo Clinic - Franciscan Healthcare Sparta Family Medicine Clinic  
Scenic Bluffs CHC – Cashton\*\*  
Scenic Bluffs CHC- Norwalk\*\*

## Oneida County, WI

Aspirus Rhinelander Clinic - N Shore Dr Pediatrics  
Marshfield Medical Center - Minocqua Pediatrics\*\*

## Outagamie County, WI

Ascension Medical Group Wisconsin -Greenville  
Ascension Medical Group Wisconsin - New London  
Ascension NE Wisconsin St. Elizabeth Campus  
Aurora BayCare Health Center Kaukauna  
Aurora Health Center Seymour  
Bellin Health Seymour  
Family Care of the Fox Cities, S.C.  
Kaukauna Clinic  
Mosaic Family Health  
Partnership Community Health Center\*\*  
Prevea Grand Chute Health Center  
Prevea Seymour Health Center  
Primary Care Associates of Appleton, Ltd  
ThedaCare Physicians APC Fellowship  
ThedaCare Physicians - Appleton North / (Encircle Health)  
ThedaCare Physicians - Appleton West  
ThedaCare Physicians - Black Creek  
ThedaCare Physicians - Kimberly  
ThedaCare Physicians-New London  
ThedaCare Physicians Pediatrics – Appleton

## Oconto County, WI

NorthLakes Community Clinic Lakewood\*\*

## Ozaukee County, WI

CW - Cedarburg Pediatrics  
CW - North Shore Pediatrics

## Pierce County, WI

M Health Fairview Clinic - River Falls  
Western Wisconsin Health – Spring Valley

## Polk County, WI

HealthPartners Amery Hospital & Clinic - Amery Family Medicine & Pediatrics  
HealthPartners Amery Hospital & Clinic - Clear Lake Clinic  
HealthPartners Amery Hospital & Clinic - Luck Clinic

Osceola Medical Center  
St. Croix Health - Frederic Clinic  
St. Croix Health – Round Clinic  
St. Croix Health - St. Croix Falls Clinic  
St. Croix Health Unity Clinic

## Portage County, WI

Aspirus Plover Clinic - Vern Holmes Drive  
Marshfield Medical Center - Stevens Point  
Pediatrics\*\*  
Noble Community Clinics - Stevens Point

## Price County, WI

Aspirus Phillips Clinic  
Aspirus Prentice Clinic  
Marshfield Clinic - Phillips Center\*\*  
Marshfield Medical Center - Park Falls\*\*

## Racine County, WI

Ascension All Saints - Four Mile Road  
Ascension All Saints - Green Bay Road  
Ascension All Saints Pediatrics - Spring Street Campus  
Ascension All Saints - Union Grove  
Ascension Wisconsin Health Center - Mount Pleasant

## Rock County, WI

Beloit Area Community Health  
Center\*\*  
Beloit Clinic - Pediatrics  
Edgerton Hospital and Health Services Fulton Square Clinic  
SSM Health Dean Medical Group Janesville East Pediatric Clinic  
UW Health Janesville Family Medicine

## Rusk County, WI

Marshfield Medical Center – Ladysmith\*\*  
Oakleaf Clinic Ladysmith

## Sauk County, WI

Ho-Chunk Nation House of Wellness\*  
Mile Bluff Medical Center Delton Clinic  
Prairie Clinic  
Reedsburg Area Medical Center  
Reedsburg Area Medical Center La Valle Clinic  
Sauk Prairie Healthcare - River Valley Clinic  
SSM Health Dean Medical Group - Baraboo

## Sawyer County, WI

Marshfield Clinic - Hayward Center\*\*  
NorthLakes Community Clinic - Hayward Clinic\*\*  
Tamarack Health Hayward Medical Center

## Shawano County, WI

Aspirus Birnamwood Clinic  
Marshfield Clinic Wittenberg Center  
ThedaCare Physicians - Shawano  
ThedaCare Physicians - Tigerton

## Sheboygan County, WI

Aurora Health Center - Plymouth  
Aurora Health Center Sheboygan - Pediatrics  
Prevea Health Center Sheboygan  
Prevea Kohler Health Center  
Prevea Oostburg Health Center  
Prevea Plymouth Health Center

### St Croix County, WI

Allina Health River Falls Clinic  
HealthPartners Clinic Hudson  
HealthPartners Clinic - Somerset  
HealthPartners Westfields Hospital & Clinic  
Hudson Physicians  
Hudson Physicians - New Richmond  
Mayo Clinic Red Cedar Glenwood City  
Western Wisconsin Health - Main Campus  
Western Wisconsin Health – Roberts Clinic

### Taylor County, WI

Aspirus Gilman Clinic  
Aspirus Medford Clinic

### Trempealeau County, WI

Gundersen Ashley Wellness Center / Emplify Ashley Wellness Center  
Gundersen Galesville Clinic  
Gundersen Tri-County Blair Clinic  
Gundersen Tri-County Independence Clinic  
Gundersen Tri-County Whitehall Clinic

### Vernon County, WI

Gundersen Viroqua Clinic  
Vernon Memorial Healthcare La Farge

### Walworth County, WI

Aurora Lakeland Medical Center - Family Medicine Residency

### Washburn County, WI

NorthLakes Community Clinic - Minong Clinic\*\*

### Washington County, WI

Ascension Columbia St. Mary's - Germantown  
CW -West Bend Pediatrics

### Waukesha County, WI

Aurora Hartland Pediatrics  
Aurora Summit Medical Center - Pediatrics  
CW - Bluemound Pediatrics  
CW - Delafield Pediatrics  
CW Forest View Pediatrics  
CW - Pewaukee Pediatrics  
CW - Southwest Pediatrics  
CW - Westbrook Pediatrics  
Froedtert & MCW Town Hall Health Center  
ProHealth Medical Group Clinic Waukesha  
Sixteenth Street - Waukesha Clinic\*\*  
Sprouted Bean Pediatrics and Wellness



## Waupaca County, WI

Thedacare Physicians- Clintonville  
ThedaCare Physicians - Iola  
ThedaCare Physicians - Manawa  
ThedaCare Physicians - Waupaca  
ThedaCare Physicians - Weyauwega

## Waushara County, WI

MSAW Noble Wautoma\*\*  
Noble Community Clinics-Wautoma\*\*  
ThedaCare Physicians - Wautoma  
ThedaCare Physicians - Wild Rose

## Winnebago County, WI

Ascension Medical Group Wisconsin - Deerwood Avenue  
Ascension Medical Group Wisconsin - Ninth Avenue / Oakwood Pediatrics  
Aurora Medical Center Oshkosh Pediatrics  
ThedaCare Physicians - Neenah  
ThedaCare Physicians - Oshkosh  
ThedaCare Physicians Pediatrics - Neenah

## Wood County, WI

Aspirus Doctors Clinic  
Aspirus Marshfield Clinic  
Marshfield Medical Center - Marshfield Med-Peds/Family Medicine\*\*  
Marshfield Medical Center - Marshfield Pediatrics\*\*