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Contact: Ashley Pontius | National Strategies Public Relations
Phone: 813-409-4091 | Email: apontius@nspublicrelations.com

REACH OUT AND READ AWARDS \$500,000 TO ADVANCE HEALTHY EARLY RELATIONSHIPS NATIONWIDE

Seven Affiliates selected for projects to strengthen caregiver-child connections through pediatric care

BOSTON (Feb. 3, 2026) – National nonprofit [Reach Out and Read](#) today announced the recipients of its Holiday Impact Prize Investment Initiative, awarding a total of \$500,000 to seven Reach Out and Read Affiliates to advance healthy early relationships across the country.

The grants, ranging from \$50,000 to \$95,000, will support innovative, evidence-based projects woven directly into pediatric care, helping strengthen caregiver-child connections, foster healthy attachment, and improve outcomes for young children and families, especially in underserved communities.

In recognition of the urgent national need to support healthy relationships between parents and their children, starting at birth, Reach Out and Read grew the Investment Initiative by combining a donation from the [Einhorn Collaborative](#) with funds raised through the [Nicholas Kristof Holiday Impact Prize](#), deepening the reach and impact of the awards.

This year, interest in the Investment Initiative was exceptionally strong, with 17 of 20 eligible Reach Out and Read Affiliates submitting proposals, underscoring both the demand for and momentum behind Early Relational Health work nationwide.

“We were truly inspired by the strength, creativity, and vision of the projects submitted this year,” said Erin Henry, Chief Advancement and Strategy Officer at Reach Out and Read. “Healthy early relationships are the foundation for lifelong learning, resilience, and well-being. These investments empower our Affiliates to meet families where they are, in trusted pediatric settings, and ensure every child has the nurturing relationships they need to grow and thrive.”

The Investment Initiative recipients include Reach Out and Read Affiliates in **Colorado (\$50,000), Florida (\$50,000), Indiana (\$80,000), Oklahoma (\$95,000), Rhode Island (\$50,000), South Carolina (\$80,000), and Wisconsin (\$95,000)**, all advancing Early Relational Health through pediatric care. The awards were announced at the Reach Out and Read and Nurture Connection Summit, held in partnership with the American Academy of Pediatrics.

“We are deeply grateful to the Einhorn Collaborative for their leadership and partnership in making this expanded investment possible,” Henry said. “Their commitment to Early Relational Health reflects a shared belief that strengthening caregiver-child connection early, within trusted pediatric settings, can meaningfully change life trajectories and help families thrive for generations.”

In FY25, Reach Out and Read supported 11.2 million well-child visits nationwide and reached 4.8 million children. To learn more about the nonprofit, visit ReachOutandRead.org.

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About Reach Out and Read: As a 501(c)3 nonprofit, Reach Out and Read leverages the near-universal reach of the pediatric well-child visit to support caregivers in fostering healthy relationships with their young children through shared reading. In FY25, Reach Out and Read served more than 4.8 million children and provided 9 million free books across 11.2 million well-child visits. Around 70 percent of the children Reach Out and Read serves are from low-income families. The only national pediatric literacy model endorsed by the American Academy of Pediatrics, Reach Out and Read serves children in every state across the U.S.